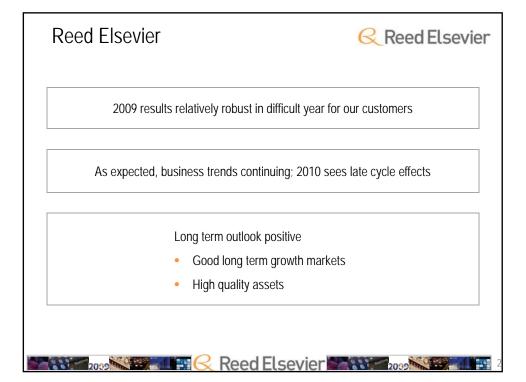


Reed Elsevier PLC Annual General Meeting 21 April 2010, London Erik Engstrom, CEO

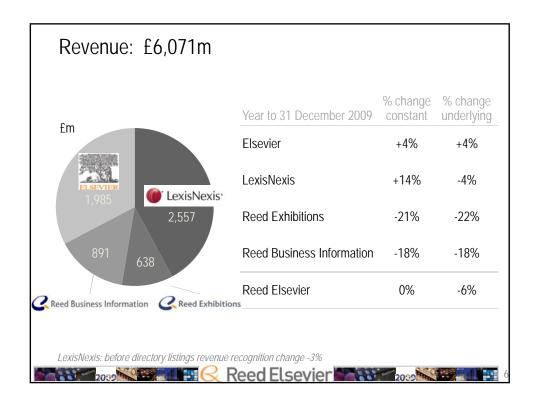


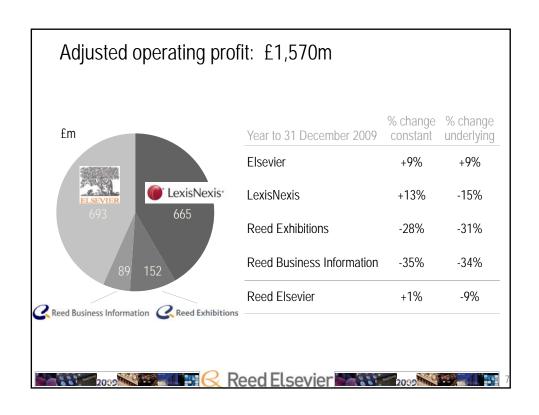


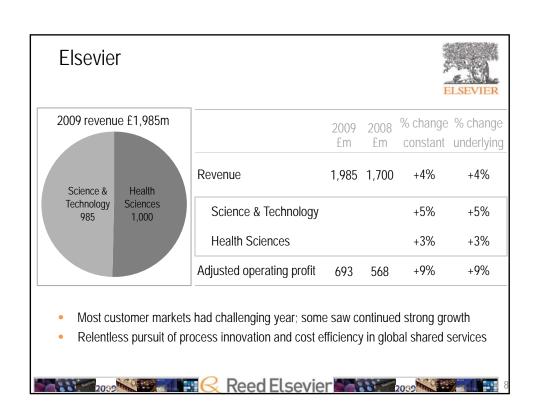
Year to 31 December	2009 £m	2008 £m	% change	% change constant
Revenue	6,071	5,334	+14%	0%
Adjusted operating profit	1,570	1,379	+14%	+1%
Net interest expense / tax / minority interests	(588)	(460)		
Adjusted net profit*	982	919	+7%	-5%
Adjustments (post tax)**	(591)	(443)		
Statutory net profit*	391	476	-18%	

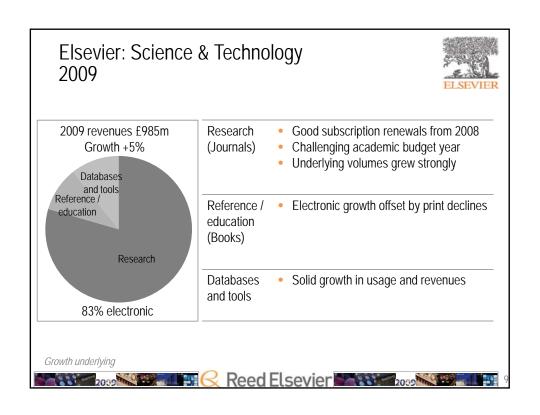
	2009 £m	2008 £m	% change
<u>Cashflow</u>			
Adjusted operating cash flow	1,558	1,407	+10%
Balance sheet			
Capital employed	7,347	8,674	
Shareholders' equity	1,732	953	
Net debt	3,931	5,726	
Current & deferred tax (net) / other net liabilities / minorities	1,684	1,995	
_	7,347	8,674	

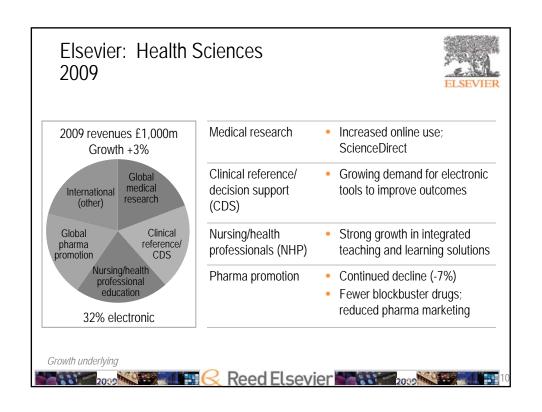
	Reed Elsevier PLC			
Adjusted EPS	45.9p	+3%		
Equalised dividends:				
Interim dividend	5.4p	+2%		
Final dividend (proposed)	15.0p	0%		
otal dividend	20.4p	+0.5%		
otal dividend	20.4p	+0.5%		

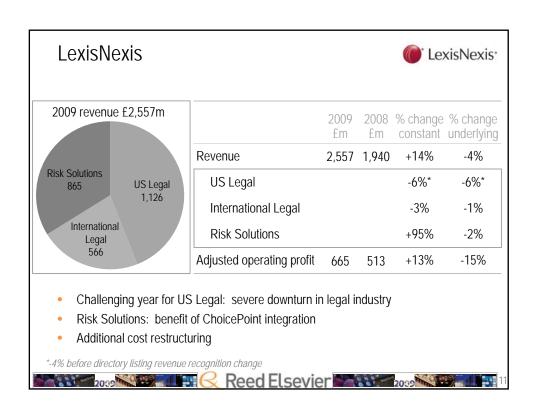


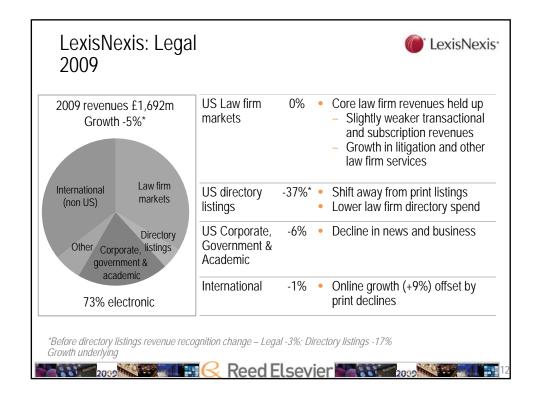


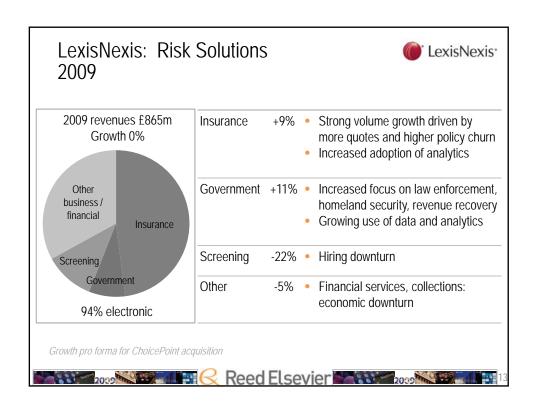


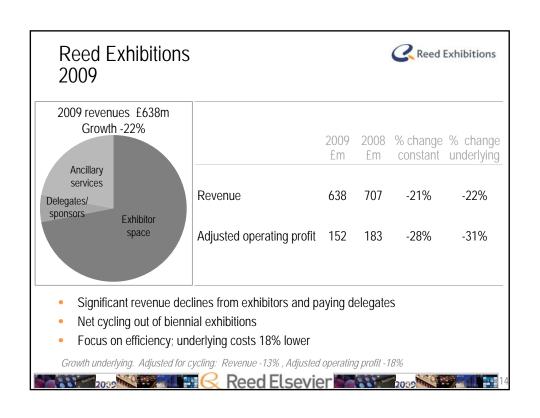


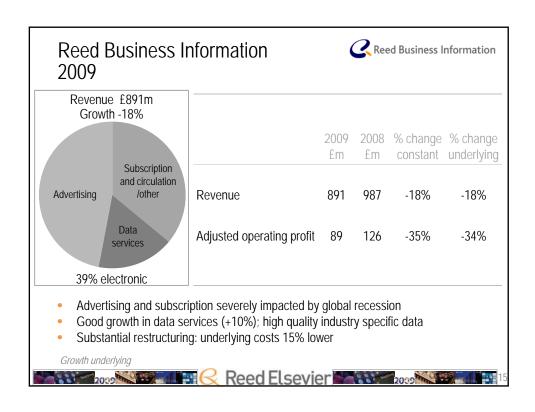












Strong positions; clear priorities to create value		.U	Reed Elsevier		
			Position		Priorities
	Elsevier	•	Global leader in growing markets	•	Continue to evolve electronic research and reference solutions to enhance outcomes
	LexisNexis Legal	•	#1 in international; #2 in US	•	Deliver next generation legal products and infrastructure
	LexisNexis Risk	•	Leader in content and technology	•	Complete ChoicePoint integration; capture high growth opportunities
	Reed Exhibitions	•	Global #1; good business; cyclical	•	Leverage economic recovery; deliver good returns
	Reed Business Information	•	Cyclical and structural challenges	•	Restructure portfolio; cut costs; grow data services

Reed Elsevier: going forward • Late cycle effects continuing in 2010 • First half particularly impacted; second half less severe • Modest margin decline due to weak revenue environment and increased spend in LexisNexis Legal Longer term Prospects encouraging • High quality assets in attractive global growth markets • Clear priorities to drive value in each business

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