LexisNexis and LinkedIn Announce Agreement to Feature LinkedIn® Contacts on *martindale.com*®

Deal is key step in transformation of martindale.com into the leading online networking destination for the legal community

New York, NY – July 16, 2008 – LexisNexis, a leading global provider of client development solutions for the legal profession, today announced an agreement with the creator of the world's largest professional network, LinkedIn – enhancing the position of its Martindale-Hubbell® legal network as the networking destination for attorneys. Additionally, as part of the agreement, abstracts and links to Martindale-Hubbell articles and content will be distributed within the LinkedIn network.

Martindale-Hubbell is continually introducing new capabilities and content on its *martindale.com*® service to help corporate counsel and other sophisticated buyers of legal services identify, evaluate and select counsel from more than a million attorneys worldwide. The agreement with LinkedIn builds upon this depth of information by offering users instant visibility between lawyers they are searching on *martindale.com* and their personal LinkedIn relationships, which can serve as referral sources. This translates into better decision making for users when seeking information on legal issues, an individual attorney or a firm.

"*Martindale.com* is where corporate counsel and other legal professionals from all over the world go to find lawyers, and with LinkedIn connections displayed for easy access and use, it's now a one-stop destination where they can tap into their online network to get more information and feedback about the attorneys or firms they are researching from people they know and trust," said Ralph Calistri, CEO of Martindale-Hubbell and senior vice president of Global Client Development at LexisNexis. "Access to LinkedIn at *martindale.com* is also an important milestone within our larger effort to provide the most robust and effective online community for legal professionals."

"We are pleased to join with Martindale-Hubbell, the leader in client development solutions for lawyers," said Scott Roberts, Senior Director of Business Development at LinkedIn. "As more and more attorneys use LinkedIn as a critical business tool, having their LinkedIn credentials and info on martindale.com, as well as access to legal content from Martindale-Hubbell, will significantly enhance their use of the LinkedIn network."

The benefits of LinkedIn connections on *martindale.com* are supported by findings of a survey conducted by Leader Networks on behalf of LexisNexis that show attorneys are increasingly looking for online networks that meet their specific business needs. For example, the survey found:

- While 54 percent of attorneys say they belong to an online social network, fewer than 10 percent say those sites help them work efficiently or cost effectively.
- Meanwhile, 54 percent of corporate counsel and 41 percent of private practice attorneys view linking to other attorneys or expanding their network as the most important feature an online professional network could provide.
- And, more than 40 percent of all corporate counsel and private practice attorneys report an interest in joining an online professional network for lawyers.

Specifics about the LinkedIn and *martindale.com* arrangement

LinkedIn connections on *martindale.com* are displayed in an easy to see and use fashion. When searching *martindale.com* for attorneys, users will see LinkedIn icons within the profiles of attorneys who are members of that network, and within the law firm profiles when attorneys from that firm are LinkedIn members. If the *martindale.com* user is also a member of LinkedIn, he or she can access the LinkedIn connection with the designated attorney by clicking on the LinkedIn icon. Doing so presents the user with information about the person, as well as common LinkedIn connections between the user and the attorney. In future updates to LinkedIn, abstracts and links to Martindale-Hubbell articles and other content will be distributed through the LinkedIn network.

About LinkedIn

LinkedIn takes your professional network online, giving you access to people, knowledge, jobs and opportunities like never before. Built upon trusted connections and relationships, LinkedIn has established the world's largest and most powerful professional network. Currently, more than 20 million professionals are on LinkedIn, including executives from all five hundred of the Fortune 500 companies, as well as a wide range of household names in technology, financial services, media, consumer packaged goods, entertainment, and numerous other industries. LinkedIn is backed by world-class investors including Sequoia Capital, Greylock Partners, Bessemer Venture Partners, and Bain Capital Ventures.

About LexisNexis

LexisNexis® (www.lexisnexis.com) is a leading global provider of business information solutions to a wide range of professionals in the legal, risk management, corporate, government, law enforcement, accounting and academic markets. LexisNexis originally pioneered online information with its *Lexis*® and *Nexis*® services. A member of Reed Elsevier [NYSE: ENL; NYSE: RUK] (www.reedelsevier.com), LexisNexis serves customers in more than 100 countries with 13,000 employees worldwide.

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