News release

28 December 2012

ISSUED ON BEHALF OF REED ELSEVIER PLC AND REED ELSEVIER NV

Announcement of Non-Discretionary Share Buyback Programme

Reed Elsevier PLC and Reed Elsevier NV (the "Companies") announce that they will each

commence an irrevocable, non-discretionary programme to repurchase their respective

ordinary shares up to the value of £100 million in total based on a number of disposals which

are well progressed. The programme will commence on 31 December 2012 and end on 27

February 2013, running through the next close period of the Companies which commences on 1

January 2013 and ends at the time of the announcement of Reed Elsevier's full-year results on

28 February 2013. The ratio of the respective ordinary shares to be bought back by each of the

Companies over the course of this period will be set by reference to the equalisation ratio and

their respective issued share capital. The Companies intend that shares purchased will be held

in treasury.

Any acquisitions will be made on behalf of the Companies within certain pre-set parameters and

in accordance with the general authorities of the Companies to repurchase shares. In addition,

any acquisitions effected by Reed Elsevier PLC will be in accordance with Chapter 12 of the

Listing Rules and any acquisitions effected by Reed Elsevier NV will be in accordance with the

EU's Buy-back and Stabilisation Regulation.

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Notes to editors

About Reed Elsevier

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