

Issued on behalf of Reed Elsevier PLC and Reed Elsevier NV  
28 February 2013

## REED ELSEVIER 2012 RESULTS

Reed Elsevier, the global professional information company, reports growth in revenue, operating profit and earnings in the twelve months to 31 December 2012.

### Financial highlights

- Underlying revenue growth +4% (+3% excluding biennial exhibition cycling) to £6,116m/€7,523m
- Underlying adjusted operating profit growth +6% to £1,713m/€2,107m
- Adjusted EPS +7% to 50.1p for Reed Elsevier PLC; +14% to €0.95 for Reed Elsevier NV
- Reported EPS +42% to 46.0p for Reed Elsevier PLC; +53% to €0.90 for Reed Elsevier NV
- Full year dividend +7% to 23.0p for Reed Elsevier PLC; +7% to €0.467 for Reed Elsevier NV
- Return on invested capital up by 0.7 percentage points to 11.9%
- Net debt £0.3bn lower at £3.1bn; 2.2x EBITDA pensions and lease adjusted (1.7x unadjusted)

### Operational highlights

- Revenue growth driven by volume growth, new products, and expansion in high growth markets
- Profitability gains driven by process innovation and portfolio development
- All five business areas contributed to underlying revenue and profit growth
- Continued improvement in revenue mix by format, geography, and type
- Accelerated portfolio reshaping; gross proceeds from disposal of non-core businesses £242m
- £250m of share buybacks completed in 2012
- £100m of share buybacks completed in 2013 YTD; further £300m to be deployed in remainder of 2013

### Commenting on the results, Anthony Habgood, Chairman, said:

“Reed Elsevier executed well on its strategic and financial priorities in 2012. Positive revenue momentum and focus on operating efficiency combined to lift underlying operating profit growth and earnings. We have continued to strengthen our balance sheet while maintaining organic investment, and sharpening the focus of our business. We are recommending a 7% increase in the full year dividends for both Reed Elsevier PLC and Reed Elsevier NV, reflecting our confidence in the long term outlook for Reed Elsevier.”

### Chief Executive Officer, Erik Engstrom, commented:

“In 2012 we made good progress on our strategy to systematically transform our business into a professional information solutions provider that combines content & data with analytics & technology in global platforms. We continued to do this primarily through organic development, with acquisitions limited to small content and data assets across markets and assets in high growth geographies. We also accelerated the evolution of our portfolio by disposing of businesses that no longer fit our strategy, using the proceeds to buy back shares. As a result of these actions we are continuing to improve the quality of our earnings, to deliver more predictable revenues, a higher growth profile, and improving returns.

By the end of 2012 approximately 80% of our revenues were in our targeted formats of electronic and face to face, which generated average underlying revenue growth rates of +5-7%. Although the outlook for the macro environment, and its impact on our customer markets, is mixed, we have entered 2013 with positive momentum, and expect another year of underlying revenue, profit, and earnings growth.”

## REED ELSEVIER FINANCIAL AND OPERATIONAL HIGHLIGHTS

Results for the year to 31 December 2012 reflect the good progress that has been made against Reed Elsevier's strategic and financial priorities.

**Revenue of £6,116m/€7,523m; underlying growth +4% (+3% excluding biennial exhibition cycling):** All five business areas contributed to underlying growth, with particular strength in online data services in Risk Solutions and Business Information, in electronic revenue streams across all markets, and in Exhibitions. At the end of 2012 electronic and face to face revenue streams accounted for approximately 80% of all Reed Elsevier revenues and generated average underlying revenue growth rates of +5-7% across market segments.

**Adjusted operating profit £1,713m/€2,107m; underlying growth +6%:** The improvement in adjusted operating profitability was driven by a combination of process innovation and portfolio development across all business areas. Reported operating profit, after amortisation of acquired intangible assets, increased by 13% to £1,358m/€1,670m.

**Return on invested capital 11.9%, up by 0.7%pts on 2011:** The ROIC increase was primarily driven by an increase in adjusted operating profit coupled with a slight reduction in invested capital.

**Interest and tax:** Net finance costs were lower at £216m/€266m, including the benefit of term debt refinancing. The adjusted tax charge was £354m/€435m, reflecting higher profits and a slight increase in the adjusted tax rate on profits from 23.3% in 2011 to 23.6% in 2012.

**Adjusted EPS up +7% to 50.1p for Reed Elsevier PLC, up +14% to €0.95 for Reed Elsevier NV; constant currency growth +8%:** Reported EPS growth was +42% to 46.0p for Reed Elsevier PLC, +53% to €0.90 for Reed Elsevier NV.

**Full year dividend up +7% to 23.0p for Reed Elsevier PLC; up +7% to €0.467 for Reed Elsevier NV:** The proposed final dividend for Reed Elsevier PLC is up +7% to 17.0p, following a +6% increase in the interim dividend. The proposed final dividend for Reed Elsevier NV is up +3% to €0.337, following a +18% increase in the interim dividend. The difference in the interim and final dividend growth rates reflects exchange rate movements between the declaration dates. The Reed Elsevier PLC and Reed Elsevier NV full year dividends are covered 2.2x and 2.0x by adjusted EPS respectively.

**Net debt/EBITDA 2.2x on a pensions and lease adjusted basis; 94% cash conversion:** Net debt was £3.1bn/€3.8bn on 31 December 2012, down from £3.4bn/€4.1bn last year. Net debt/EBITDA was down from 2.3x last year, and on an unadjusted basis, net debt/EBITDA was 1.7x for the year ended 31 December 2012, down from 1.8x last year. The rate of adjusted operating cash flow conversion was 94%, up from 93% in 2011, with capital expenditure at 5.5% of revenues.

**Strategic progress:** In 2012 we made good progress on our strategy to transform our business into a professional information solutions provider that delivers improved outcomes to professional customers across industries. We continued to do this by combining content & data with analytics & technology in global platforms, leveraging our institutional skills, assets and resources across Reed Elsevier, both to build solutions for our customers and to pursue cost efficiencies.

**Focus on organic development:** In 2012 we continued to pursue our strategy primarily through organic development, investing in digital platforms such as New Lexis, and new launches of products and events. Acquisitions were limited to small content and data assets across all markets, such as EDIWatch in Risk Solutions and Atira in Elsevier, and assets in high growth geographies, such as Alcantara Machado, the leading exhibitions organiser in Brazil.

**Disposals and share buybacks:** In 2012 we disposed of a number of businesses that no longer fit our strategy and used the gross proceeds of £242m to buy back shares in order to mitigate some of the EPS dilution associated with those disposals. In 2012 we deployed a total of £250m on share buybacks. Since the beginning of 2013 we have deployed an additional £100m, and based on our strong financial position and planned disposals we intend to complete a further £300m of share buybacks in the remainder of 2013 to mitigate EPS dilution associated with ongoing disposals.

## 2013 OUTLOOK

In 2013 we will remain focused on the systematic transformation of our business and on improving the quality of our earnings. While the outlook for the macro environment, and its impact on our customer markets, is mixed, and 2013 will be a cycling out year for our exhibitions business, we have entered the year with positive momentum, and expect 2013 to be another year of underlying revenue, profit, and earnings growth.

## REED ELSEVIER FINANCIAL SUMMARY

|                            | £                      |            |        | €                      |            |        | Change at constant currencies | Underlying growth rates |
|----------------------------|------------------------|------------|--------|------------------------|------------|--------|-------------------------------|-------------------------|
|                            | Year ended 31 December |            |        | Year ended 31 December |            |        |                               |                         |
|                            | 2012<br>£m             | 2011<br>£m | Change | 2012<br>€m             | 2011<br>€m | Change |                               |                         |
| Revenue                    | 6,116                  | 6,002      | +2%    | 7,523                  | 6,902      | +9%    | +3%                           | +4%*                    |
| Adjusted operating profit  | 1,713                  | 1,626      | +5%    | 2,107                  | 1,870      | +13%   | +6%                           | +6%                     |
| Adjusted operating margin  | 28.0%                  | 27.1%      |        | 28.0%                  | 27.1%      |        |                               |                         |
| Net interest expense       | (216)                  | (235)      |        | (266)                  | (270)      |        |                               |                         |
| Adjusted profit before tax | 1,497                  | 1,391      | +8%    | 1,841                  | 1,600      | +15%   | +8%                           |                         |
| Tax                        | (354)                  | (324)      |        | (435)                  | (373)      |        |                               |                         |
| Minority interests         | (5)                    | (7)        |        | (6)                    | (8)        |        |                               |                         |
| Adjusted net profit        | 1,138                  | 1,060      | +7%    | 1,400                  | 1,219      | +15%   | +8%                           |                         |
| Reported net profit        | 1,069                  | 760        | +41%   | 1,315                  | 874        | +50%   | +40%                          |                         |
| Net borrowings             | 3,127                  | 3,433      |        | 3,846                  | 4,119      |        |                               |                         |
| ROIC                       | 11.9%                  | 11.2%      |        | 11.9%                  | 11.2%      |        |                               |                         |

\* +3% excluding biennial exhibition cycling

## PARENT COMPANIES

| PARENT COMPANIES            |                        |            |        |                        |        |        |                               |
|-----------------------------|------------------------|------------|--------|------------------------|--------|--------|-------------------------------|
|                             | Reed Elsevier PLC      |            |        | Reed Elsevier NV       |        |        | Change at constant currencies |
|                             | Year ended 31 December |            |        | Year ended 31 December |        |        |                               |
|                             | 2012 pence             | 2011 pence | Change | 2012 €                 | 2011 € | Change |                               |
| Adjusted earnings per share | 50.1p                  | 46.7p      | +7%    | €0.95                  | €0.83  | +14%   | +8%                           |
| Reported earnings per share | 46.0p                  | 32.4p      | +42%   | €0.90                  | €0.59  | +53%   |                               |
| Ordinary dividend per share | 23.00p                 | 21.55p     | +7%    | €0.467                 | €0.436 | +7%    |                               |

Adjusted and underlying figures are additional performance measures used by management. Reconciliations between the reported and adjusted figures are set out in note 4 to the combined financial information on page 28. The reported operating profit figures are set out in note 2 on page 24. Unless otherwise indicated, all percentage movements in the following commentary refer to performance at constant exchange rates. Underlying growth rates are calculated at constant currencies, and exclude the results of all acquisitions and disposals made in both the year and prior year and assets held for sale. Constant currency growth rates are based on 2011 full year average and hedge exchange rates.

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## FORWARD-LOOKING STATEMENTS

This Results Announcement contains forward-looking statements within the meaning of Section 27A of the US Securities Act of 1933, as amended, and Section 21E of the US Securities Exchange Act of 1934, as amended. These statements are subject to a number of risks and uncertainties that could cause actual results or outcomes to differ materially from those currently being anticipated. The terms “estimate”, “project”, “plan”, “intend”, “expect”, “should be”, “will be”, “believe” and similar expressions identify forward-looking statements. Factors which may cause future outcomes to differ from those foreseen in forward-looking statements include, but are not limited to, competitive factors in the industries in which Reed Elsevier operates; demand for Reed Elsevier’s products and services; exchange rate fluctuations; general economic and business conditions; legislative, fiscal, tax and regulatory developments and political risks; the availability of third party content and data; breaches of our data security systems and interruptions in our information technology systems; changes in law and legal interpretations affecting Reed Elsevier’s intellectual property rights and other risks referenced from time to time in the filings of Reed Elsevier with the US Securities and Exchange Commission.

## BUSINESS AREA ANALYSIS

|                                 | £                      |            |        | €                      |            |        |                                     |                               |
|---------------------------------|------------------------|------------|--------|------------------------|------------|--------|-------------------------------------|-------------------------------|
|                                 | Year ended 31 December |            |        | Year ended 31 December |            |        |                                     |                               |
|                                 | 2012<br>£m             | 2011<br>£m | Change | 2012<br>€m             | 2011<br>€m | Change | Change at<br>constant<br>currencies | Underlying<br>growth<br>rates |
| Revenue                         |                        |            |        |                        |            |        |                                     |                               |
| Scientific, Technical & Medical | 2,063                  | 2,058      | 0%     | 2,538                  | 2,367      | +7%    | +1%                                 | +2%                           |
| Risk Solutions                  | 926                    | 908        | +2%    | 1,139                  | 1,044      | +9%    | +1%                                 | +6%                           |
| Business Information            | 663                    | 695        | -5%    | 815                    | 799        | +2%    | -3%                                 | +2%                           |
| Legal                           | 1,610                  | 1,634      | -1%    | 1,980                  | 1,879      | +5%    | -1%                                 | +1%                           |
| Exhibitions                     | 854                    | 707        | +21%   | 1,051                  | 813        | +29%   | +25%                                | +15%*                         |
|                                 | 6,116                  | 6,002      | +2%    | 7,523                  | 6,902      | +9%    | +3%                                 | +4%* *                        |
| Adjusted operating profit       |                        |            |        |                        |            |        |                                     |                               |
| Scientific, Technical & Medical | 780                    | 768        | +2%    | 960                    | 883        | +9%    | +1%                                 | +4%                           |
| Risk Solutions                  | 392                    | 362        | +8%    | 482                    | 416        | +16%   | +7%                                 | +6%                           |
| Business Information            | 119                    | 110        | +8%    | 146                    | 127        | +15%   | +10%                                | +10%                          |
| Legal                           | 234                    | 229        | +2%    | 288                    | 263        | +10%   | +4%                                 | +4%                           |
| Exhibitions                     | 210                    | 167        | +26%   | 258                    | 192        | +34%   | +30%                                | +20%                          |
| Unallocated items               | (22)                   | (10)       |        | (27)                   | (11)       |        |                                     |                               |
|                                 | 1,713                  | 1,626      | +5%    | 2,107                  | 1,870      | +13%   | +6%                                 | +6%                           |

\* +7% excluding biennial exhibition cycling

\*\*+3% excluding biennial exhibition cycling

## Operating and financial review

### OPERATING REVIEW

#### Scientific, Technical & Medical

|                           | £                      |            |          | €                      |            |          | Change at<br>constant<br>currencies | Underlying<br>growth<br>rates |
|---------------------------|------------------------|------------|----------|------------------------|------------|----------|-------------------------------------|-------------------------------|
|                           | Year ended 31 December |            |          | Year ended 31 December |            |          |                                     |                               |
|                           | 2012<br>£m             | 2011<br>£m | Change   | 2012<br>€m             | 2011<br>€m | Change   |                                     |                               |
| Revenue                   | 2,063                  | 2,058      | 0%       | 2,538                  | 2,367      | +7%      | +1%                                 | +2%                           |
| Adjusted operating profit | 780                    | 768        | +2%      | 960                    | 883        | +9%      | +1%                                 | +4%                           |
| Adjusted operating margin | 37.8%                  | 37.3%      | +0.5%pts | 37.8%                  | 37.3%      | +0.5%pts |                                     |                               |

**Elsevier achieved good revenue growth in primary research and databases & tools across scientific & medical segments, with particular strength in emerging markets. Research article submissions and usage grew double digits. Electronic revenues, which now account for approximately 70% of total revenues, grew strongly across all segments. Print book and pharma promotion revenues continued to decline.**

Underlying revenues grew +2% and underlying adjusted operating profits grew +4%.

Good underlying revenue growth in primary research solutions across the scientific and medical segments was driven by double digit growth in both submissions and article downloads, with particularly strong growth in faster growing economies outside Europe and the US. The number of article submissions to our journals exceeded 1 million for the first time in 2012, with over 11 million users downloading nearly 700 million articles during the year. Elsevier's overall relative impact factor and citation share continued to grow in the year as we focused on providing our customers with high quality content embedded in sophisticated online tools.

In addition to good growth in traditional "subscriber pays" article volumes, "author pays", or "author's funder pays" article volumes increased during the year, albeit from a small base. A sponsored article option is currently available in 1,500 of our journals and 30 stand-alone journals operate under this payment model.

Good growth in databases & tools revenue was driven by strong new sales and usage growth.

Sales of print books to individuals continued to decline in 2012 reflecting format migration and subdued reference and education markets. Print pharma promotion revenues also continued to decline reflecting industry trends.

In August 2012 the management structure of Elsevier was reorganised, combining science & technology and health sciences. Had these revenue streams still been managed separately, their pro forma underlying revenue growth would have been +5% and flat respectively.

In 2012 adjusted operating profit margin continued to improve, driven by continued process efficiencies and currency hedging benefits.

**2013 Outlook:** The customer environment is broadly unchanged on last year, with variations by geography and customer segment. We expect volume growth in research and strong demand for electronic products and solutions to continue across scientific and medical markets, with continued declines in print book and pharma promotion revenues. Overall we expect another year of modest underlying revenue growth in 2013.

## Operating and financial review

### Risk Solutions

|                           | £                      |            |          | €                      |            |          |                                     |                               |
|---------------------------|------------------------|------------|----------|------------------------|------------|----------|-------------------------------------|-------------------------------|
|                           | Year ended 31 December |            |          | Year ended 31 December |            |          |                                     |                               |
|                           | 2012<br>£m             | 2011<br>£m | Change   | 2012<br>€m             | 2011<br>€m | Change   | Change at<br>constant<br>currencies | Underlying<br>growth<br>rates |
| Revenue                   | 926                    | 908        | +2%      | 1,139                  | 1,044      | +9%      | +1%                                 | +6%                           |
| Adjusted operating profit | 392                    | 362        | +8%      | 482                    | 416        | +16%     | +7%                                 | +6%                           |
| Adjusted operating margin | 42.3%                  | 39.9%      | +2.4%pts | 42.3%                  | 39.9%      | +2.4%pts |                                     |                               |

**Underlying revenue growth accelerated slightly in 2012 as we extended our data & analytics solutions across risk markets, driving strong growth in both Insurance and Business Services, and a return to growth in the Government segment. The improvement in adjusted operating profit margin largely reflects the impact of disposals, with underlying cost growth broadly matching revenue growth, reflecting ongoing spend on new product development.**

Underlying revenues and adjusted operating profits both grew +6%.

The Insurance business grew underlying revenues by +7%, with solid growth reflecting the extension of products and services across the insurance carrier workflow, and expansion in new market segments. The international launches progressed well in 2012, albeit on a scale that was not material to Risk Solutions overall.

Business Services revenue growth accelerated to +7%. In financial services, the anti-money laundering, fraud detection and credit decisioning solutions all performed well, and revenues were positively impacted by some temporary effects of increased mortgage refinancing activities. Our receivables management business remained soft.

The Government business returned to growth in 2012 reflecting good demand for new fraud detection products in the state & local segment, with continuing moderate declines in the federal segment.

All Risk Solutions market segments now leverage HPCC, our proprietary “big data” technology, to combine proprietary, public, and third party information with advanced analytics to help customers in evaluating, predicting, and managing risk and improving efficiency. The business is already virtually 100% electronic.

In January 2013 we announced the disposal of the Screening business, which has been excluded from underlying revenue growth figures. If Screening had been included in the underlying results, the underlying revenue growth rate for Risk Solutions as a whole would still have been 6%.

Underlying cost growth was broadly in line with revenue growth in 2012, reflecting spend on new products and content sets. The adjusted operating profit margin increased by 2.4 percentage points, largely reflecting the impact of portfolio changes in 2011.

**2013 Outlook:** Risk Solutions operates in markets with strong long term underlying growth drivers, and we will continue to invest in new products that leverage our leading content and expertise in “big data” analytics and extend our services across customer workflows. We expect continued good growth in the Insurance and Business Services market segments, and mixed Government markets.

## Operating and financial review

### Business Information

|                           | £                      |            |          | €                      |            |          |                                     |                               |
|---------------------------|------------------------|------------|----------|------------------------|------------|----------|-------------------------------------|-------------------------------|
|                           | Year ended 31 December |            |          | Year ended 31 December |            |          |                                     |                               |
|                           | 2012<br>£m             | 2011<br>£m | Change   | 2012<br>€m             | 2011<br>€m | Change   | Change at<br>constant<br>currencies | Underlying<br>growth<br>rates |
| Revenue                   | 663                    | 695        | -5%      | 815                    | 799        | +2%      | -3%                                 | +2%                           |
| Adjusted operating profit | 119                    | 110        | +8%      | 146                    | 127        | +15%     | +10%                                | +10%                          |
| Adjusted operating margin | 18.0%                  | 15.8%      | +2.2%pts | 18.0%                  | 15.8%      | +2.2%pts |                                     |                               |

**Improved underlying revenue growth in 2012 reflects strong growth from most of our Major Data Services businesses, modest growth in Marketing Solutions and Leading Brands, and a moderation in the rate of decline in Other Business Magazines & Services. In 2012 we continued the transformation of the business, exiting businesses that no longer fit our strategy. We have remained focused on process efficiencies, which, together with portfolio development benefits, drove a 2.2 percentage point margin improvement.**

Underlying revenues grew +2%, and underlying adjusted operating profits grew +10%.

Double digit growth at BankersAccuity and ICIS helped to drive growth in Major Data Services, only held back by continued weakness in US construction data. Major Data Services now accounts for approximately 45% of continuing portfolio pro forma revenues and the majority of Reed Business Information operating profit.

Marketing Solutions delivered modest growth in 2012 and, following the disposal of Totaljobs and Hotfrog, accounts for only a small proportion of continuing portfolio revenues.

Leading Brands also delivered modest underlying revenue growth as solid performances in the UK agriculture and property sectors were offset by advertising declines elsewhere.

Other Business Magazines & Services saw moderating underlying revenue declines and continued portfolio reshaping.

We have continued to exit businesses that no longer fit our strategy, including Totaljobs, Marketcast, Variety, RBI Australia, RBI Spain, and a number of small businesses in other markets.

In 2012 we continued to focus on process innovation which, together with the benefits of portfolio development, helped to increase the adjusted operating profit margin by 2.2 percentage points to an historic high of 18.0%.

These actions have contributed to the transformation of Reed Business Information's profile, with user and subscription services now accounting for nearly 70% of revenues, and electronic revenue streams now accounting for over half of the total.

In December 2012 we reorganised our management structure to bring LexisNexis Risk Solutions and Reed Business Information together more closely in order to continue to build out Risk Solutions' rapidly growing business globally. We plan to leverage Risk Solutions' strength in data, analytics and technology in combination with Reed Business Information's broader geographic footprint and industry specific databases.

**2013 Outlook:** Demand for data & analytics in our market segments continues to grow, although print and advertising revenues remain weak. In 2013 we expect continued good growth in Major Data Services, stable Leading Brands, and further benefits from portfolio reshaping.

## Operating and financial review

### Legal

|                           | £                      |            |          | €                      |            |          |                                     |                               |
|---------------------------|------------------------|------------|----------|------------------------|------------|----------|-------------------------------------|-------------------------------|
|                           | Year ended 31 December |            |          | Year ended 31 December |            |          |                                     |                               |
|                           | 2012<br>£m             | 2011<br>£m | Change   | 2012<br>€m             | 2011<br>€m | Change   | Change at<br>constant<br>currencies | Underlying<br>growth<br>rates |
| Revenue                   | 1,610                  | 1,634      | -1%      | 1,980                  | 1,879      | +5%      | -1%                                 | +1%                           |
| Adjusted operating profit | 234                    | 229        | +2%      | 288                    | 263        | +10%     | +4%                                 | +4%                           |
| Adjusted operating margin | 14.5%                  | 14.0%      | +0.5%pts | 14.5%                  | 14.0%      | +0.5%pts |                                     |                               |

**Underlying revenue growth was positive despite subdued legal markets in the US and Europe. Growth was driven by electronic revenues, which account for over 75% of total revenues. In 2012 we continued to release new products and platforms which have been well received. The adjusted operating profit margin improved in 2012 reflecting process efficiency.**

Underlying revenues grew +1%, and underlying adjusted operating profits grew +4%.

In the US, usage and sales of online research and litigation solutions to law firms grew despite challenging market conditions. Underlying revenues from government and corporate customers also grew modestly. Print revenues continued to decline, and News & Business revenue declines moderated.

LexisNexis introduced new releases of Lexis Advance during 2012, combining our deep domain expertise and content with Reed Elsevier's "big data" HPCC technology to allow researchers within legal and professional organisations to find highly relevant information more easily and efficiently. The new applications have been well received, with US customer penetration of 45% by 2012 year end.

In Europe market conditions remain subdued, with robust growth in online revenue largely offset by declining print revenues.

The 2012 adjusted operating profit margin improved slightly, with process efficiencies more than offsetting continued spend on new product development.

**2013 Outlook:** We will continue to roll out new products and platforms in 2013 and will maintain our focus on process efficiencies. Our customer markets remain subdued, however, limiting the scope for revenue and profit growth.



## Operating and financial review

### Exhibitions

|                           | £                      |            |          | €                      |            |          |                                     |                               |
|---------------------------|------------------------|------------|----------|------------------------|------------|----------|-------------------------------------|-------------------------------|
|                           | Year ended 31 December |            |          | Year ended 31 December |            |          |                                     |                               |
|                           | 2012<br>£m             | 2011<br>£m | Change   | 2012<br>€m             | 2011<br>€m | Change   | Change at<br>constant<br>currencies | Underlying<br>growth<br>rates |
| Revenue                   | 854                    | 707        | +21%     | 1,051                  | 813        | +29%     | +25%                                | +15%                          |
| Adjusted operating profit | 210                    | 167        | +26%     | 258                    | 192        | +34%     | +30%                                | +20%                          |
| Adjusted operating margin | 24.6%                  | 23.6%      | +1.0%pts | 24.6%                  | 23.6%      | +1.0%pts |                                     |                               |

**Exhibitions performed strongly in 2012, driven by strong growth in the US and Japan, moderate growth in Europe, and double digit growth in most emerging markets. We continued to invest throughout the year, launching 30 new shows in total, and we strengthened our position in high growth markets through partnerships and targeted acquisitions.**

Underlying revenues grew +15% (+7% excluding biennial event cycling), and underlying adjusted operating profits grew +20%.

In the US and Japan underlying revenues grew strongly, and growth in emerging markets was well into double digits. In Europe good growth from a number of core events helped to offset some softness in southern European markets, resulting in moderate underlying revenue growth overall.

During 2012 we launched 30 new events, primarily in high growth sectors and geographies, and completed a number of targeted acquisitions. In Brazil we took full ownership of our joint venture, Alcantara Machado, and expanded into hospitality and logistics, and in Turkey we created a new joint venture with Tüyap, the country's leading event organiser.

2012 adjusted operating profit margins improved by 1.0 percentage points, reflecting both process efficiencies and the positive impact of biennial event cycling.

During the year we continued to roll out global platforms and processes across geographies and sectors. Our integrated web event platform is now used by more than 70% of events, driving customer satisfaction and providing customer insight. Innovative products and services are enhancing the value proposition for exhibitors by broadening their range of options.

**2013 Outlook:** In 2013 we expect good growth in the US and Japan, limited growth in Europe, and strong growth in other markets. However 2013 will be a biennial cycling out year, reducing underlying revenue growth by 5-6 percentage points.

## Combined financial information

### FINANCIAL REVIEW

#### REED ELSEVIER COMBINED BUSINESSES

##### Reported figures

|                         | £            |            |        | €            |            |        | Change at constant currencies | Underlying growth rates |
|-------------------------|--------------|------------|--------|--------------|------------|--------|-------------------------------|-------------------------|
|                         | 2012<br>£m   | 2011<br>£m | Change | 2012<br>€m   | 2011<br>€m | Change |                               |                         |
| <b>Reported figures</b> |              |            |        |              |            |        |                               |                         |
| Revenue                 | <b>6,116</b> | 6,002      | +2%    | <b>7,523</b> | 6,902      | +9%    | +3%                           | +4%                     |
| Operating profit        | <b>1,358</b> | 1,205      | +13%   | <b>1,670</b> | 1,386      | +20%   | +13%                          |                         |
| Profit before tax       | <b>1,187</b> | 948        | +25%   | <b>1,460</b> | 1,090      | +34%   | +26%                          |                         |
| Net profit              | <b>1,069</b> | 760        | +41%   | <b>1,315</b> | 874        | +50%   | +40%                          |                         |
| Net borrowings          | <b>3,127</b> | 3,433      |        | <b>3,846</b> | 4,119      |        |                               |                         |

*(The reported figures include amortisation of acquired intangible assets, acquisition related costs, disposals and other non operating items, related tax effects, exceptional prior year tax credits (in 2012 only) and movements in deferred tax assets and liabilities that are not expected to crystallise in the near term. Adjusted figures that exclude these items are used by Reed Elsevier as additional performance measures and are discussed later below. Underlying growth rates are calculated at constant currencies, and exclude the results of all acquisitions and disposals made in both the year and prior year and assets held for sale. Constant currency growth rates are based on 2011 full year average and hedge exchange rates.)*

Revenue was £6,116m/€7,523m (2011: £6,002m/€6,902m), up 2% expressed in sterling and up 9% in euros. At constant currencies, revenue was up 3%. Underlying revenue growth was 4%, or 3% excluding the net cycling in of biennial exhibitions.

Reported operating profit, after amortisation of acquired intangible assets and acquisition related costs, was £1,358m/€1,670m (2011: £1,205m/€1,386m) reflecting the improved trading performance described in the Operating Review.

The amortisation charge in respect of acquired intangible assets, including the share of amortisation in joint ventures, amounted to £329m/€405m (2011: £359m/€413m). Acquisition related costs were £21m/€26m (2011: £52m/€59m), reflecting the completion of the ChoicePoint integration programme in 2011. Disposals and other non operating gains were £45m/€56m (2011 losses: £21m/€25m) principally arising from business divestments, in particular Totaljobs, offset by property charges relating to disposed businesses.

Net finance costs were lower at £216m/€266m (2011: £235m/€270m), including the benefit of term debt refinancing.

The reported profit before tax was £1,187m/€1,460m (2011: £948m/€1,090m). The reported tax charge was £113m/€139m (2011: £181m/€208m). This includes an exceptional prior year tax credit of £96m/€118m resulting from the resolution of a number of significant prior year tax matters. On the basis of its size and nature the tax credit has been excluded from adjusted net profit. The reported net profit attributable to the parent companies' shareholders was £1,069m/€1,315m (2011: £760m/€874m).

## Combined financial information

### Adjusted figures

|                                | £            |            |        | €            |            |        | Change at constant currencies | Underlying growth rates |
|--------------------------------|--------------|------------|--------|--------------|------------|--------|-------------------------------|-------------------------|
|                                | 2012<br>£m   | 2011<br>£m | Change | 2012<br>€m   | 2011<br>€m | Change |                               |                         |
| <b>Adjusted figures</b>        |              |            |        |              |            |        |                               |                         |
| Operating profit               | <b>1,713</b> | 1,626      | +5%    | <b>2,107</b> | 1,870      | +13%   | +6%                           | +6%                     |
| Operating margin               | <b>28.0%</b> | 27.1%      |        | <b>28.0%</b> | 27.1%      |        |                               |                         |
| Profit before tax              | <b>1,497</b> | 1,391      | +8%    | <b>1,841</b> | 1,600      | +15%   | +8%                           |                         |
| Net profit                     | <b>1,138</b> | 1,060      | +7%    | <b>1,400</b> | 1,219      | +15%   | +8%                           |                         |
| Operating cash flow            | <b>1,603</b> | 1,515      | +6%    | <b>1,972</b> | 1,742      | +13%   | +7%                           |                         |
| Operating cash flow conversion | <b>94%</b>   | 93%        |        | <b>94%</b>   | 93%        |        |                               |                         |

*(Reed Elsevier uses adjusted figures as additional performance measures. Reconciliations between the reported and adjusted figures are set out in note 4 to the combined financial information.)*

Adjusted operating profit was £1,713m/€2,107m (2011: £1,626m/€1,870m), up 5% expressed in sterling and up 13% in euros. At constant currencies, adjusted operating profits were up 6%. Underlying growth was also up 6%. Profit performance across the business is described in the Operating Review.

Total operating costs increased by 2% at constant currencies, including acquisitions and disposals. Underlying costs were up 4%, reflecting volume growth as well as organic investment in new product development and sales & marketing, partly offset by continued improvements in process efficiency.

The overall adjusted operating margin at 28.0% was 0.9 percentage points higher than in the prior year. This included a 0.5 percentage point benefit to margin from portfolio change and a 0.1 percentage point benefit from the multi-year journal subscription currency hedging programme net of other currency translation effects.

The net pension expense, before the net pension financing credit, was £89m/€110m (2011: £96m/€110m), including settlement and curtailment credits of £20m/€25m (2011: £9m/€10m). The net pension financing credit was £25m/€31m (2011: £34m/€39m) reflecting the increase in scheme liabilities at the beginning of the year compared with a year before and lower expected asset returns.

Adjusted profit before tax was £1,497m/€1,841m (2011: £1,391m/€1,600m), up 8% expressed in sterling and up 15% in euros. At constant currencies, adjusted profit before tax was up 8% reflecting the increase in adjusted operating profits and a lower net interest expense.

The effective tax rate on adjusted profit before tax at 23.6% was 0.3 percentage points higher than in the prior year, resulting from the geographic mix of the net increase in pre-tax profits. The effective tax rate excludes an exceptional prior year tax credit of £96m/€118m, movements in deferred taxation assets and liabilities that are not expected to crystallise in the near term, and includes the benefit of tax amortisation where available on acquired goodwill and intangible assets. This more closely aligns with cash tax costs over the longer term. Adjusted operating profits and taxation are grossed up for the equity share of taxes in joint ventures.

The application of tax law and practice is subject to some uncertainty and amounts are provided in respect of this. Discussions with tax authorities relating to cross border transactions and other matters are ongoing. Although the outcome of open items cannot be predicted, no significant impact on the financial position of Reed Elsevier is expected.

The adjusted net profit attributable to shareholders of £1,138m/€1,400m (2011: £1,060m/€1,219m) was up 7% expressed in sterling and up 15% in euros, and up 8% at constant currencies.

## Combined financial information

### Cash flows

Adjusted operating cash flow was £1,603m/€1,972m (2011: £1,515m/€1,742m), up 6% expressed in sterling, up 13% in euros, and up 7% at constant currencies. The rate of conversion of adjusted operating profits into cash flow was 94% (2011: 93%).

Capital expenditure included within adjusted operating cash flow was £333m/€409m (2011: £350m/€403m), including £263m/€323m (2011: £265m/€305m) in respect of capitalised development costs included within internally generated intangible assets. This reflects the sustained investment in new products and related infrastructure, particularly in the Legal business. Depreciation and the amortisation of capitalised development costs was £227m/€279m (2011: £207m/€238m).

Free cash flow – after interest and taxation – was £1,098m/€1,351m (2011: £1,062m/€1,221m) before acquisition related spend and cash flows relating to exceptional restructuring programmes from prior years. The increase compared with the prior year is after higher taxes paid of £281m/€346m (2011: £218m/€251m), reflecting the improved profitability and the utilisation of prior year tax losses in 2011.

Payments made in respect of acquisition related costs amounted to £37m/€45m (2011: £38m/€44m). Payments in respect of the exceptional restructuring programmes from prior years were £25m/€30m (2011: £52m/€60m), principally relating to property costs.

Free cash flow before dividends was £1,075m/€1,324m (2011: £977m/€1,123m). Ordinary dividends paid to shareholders in the year, being the 2011 final and 2012 interim dividends, amounted to £521m/€641m (2011: £497m/€572m). Free cash flow after dividends was £554m/€683m (2011: £480m/€551m).

Cash spend on acquisitions and other investments was £323m/€398m, including deferred consideration of £30m/€37m on past acquisitions.

Gross cash proceeds from disposals amounted to £242m/€298m, including £7m/€9m from the sale of non-controlling interests. Net proceeds, before tax, amounted to £160m/€197m, after related separation and transaction costs, additional pension scheme contributions, and working capital and other adjustments in respect of prior year transactions. Net tax recovered in respect of disposals was £26m/€32m (2011: tax paid £5m/€6m).

Share repurchases by the parent companies in 2012 were £250m/€308m (2011: nil), with a further £100m/€123m repurchased in 2013 as at 27 February. No shares of the parent companies were purchased by the employee benefit trust (2011: nil). Net proceeds from the exercise of share options were £48m/€59m (2011: £9m/€10m).

### Debt

Net borrowings at 31 December 2012 were £3,127m/€3,846m, a decrease of £306m/€273m since 31 December 2011. Excluding currency translation effects, net debt decreased by £199m/€245m, with acquisitions and share repurchases funded from free cash flow and proceeds from divestments. Expressed in US dollars, net borrowings at 31 December 2012 were \$5,079m, a decrease of \$246m in the year.

## Combined financial information

Gross borrowings after fair value adjustments, at 31 December 2012 amounted to £3,892m/€4,787m (2011: £4,282m/€5,138m). The fair value of related derivative assets was £124m/€153m (2011: £123m/€148m). Cash balances totalled £641m/€788m (2011: £726m/€871m).

As at 31 December 2012, after taking into account interest rate and currency derivatives, a total of 59% of Reed Elsevier's gross borrowings were at fixed rates with a weighted average remaining life of 5.6 years and interest rate of 6.1%. Taking into account cash balances and the fair value of derivatives, as at 31 December 2012, 74% of Reed Elsevier's net borrowings were at fixed rates.

Net pension obligations, ie pension obligations less pension assets, at 31 December 2012 were £466m/€573m (2011: £242m/€290m) including a net deficit of £306m/€376m (2011: £87m/€104m) in respect of funded schemes. The increased deficit reflects an increase in liabilities following a reduction in discount rates over the year.

The ratio of net debt to EBITDA (adjusted earnings before interest, tax, depreciation and amortisation) for the year ended 31 December 2012 was 1.7x (2011: 1.8x), and 2.2x (2011: 2.3x) on a pensions and lease adjusted basis.

### Liquidity

During 2012, the second of two one year extension options was exercised on the \$2.0bn committed bank facility, extending the maturity to June 2015. This back up facility provides security of funding for short term debt.

In September 2012, €550m of fixed rate term debt with a maturity of eight years was issued at a coupon of 2.5% (before taking into account fixed to floating interest rate swaps) and the proceeds used to pre-finance the €600m 6.5% coupon term debt maturing in April 2013. In October and November 2012, \$561m of fixed rate term debt with a maturity of ten years was issued at a coupon of 3.125%. Related to this transaction, \$299m of fixed rate term debt maturing in January 2014 and January 2019, with a weighted average coupon of 8.4%, was exchanged for \$311m of the newly issued term debt and cash payments of \$75m. The remaining cash proceeds were used to reduce short term commercial paper borrowings ahead of the January 2014 bond maturity.

The strong free cash flow of the business, the available resources and back up facilities, and Reed Elsevier's ability to access debt capital markets are expected to provide sufficient liquidity to repay or refinance borrowings as they mature.

### Invested capital and returns

The gross capital employed at 31 December 2012 was £11,338m/€13,946m (2011: £11,968m/€14,362m) after adding back cumulative amortisation and impairment of acquired intangible assets and goodwill. The decrease of £630m in sterling principally reflects currency effects and the increase in net pension obligations. The decrease of €416m in euros includes a more limited currency translation effect.

The post-tax return on average invested capital in the year was 11.9% (2011: 11.2%). This is based on adjusted operating profits for the year, less tax at the effective rate, and the average of the gross capital employed at the beginning and end of the year, retranslated at the average exchange rates, adjusted to exclude the gross up to goodwill in respect of deferred tax liabilities established on acquisitions in relation to intangible assets. The increase in the return reflects the improved trading performance and capital efficiency.

## Combined financial information

### PARENT COMPANIES

|                             | Reed Elsevier PLC |               |        | Reed Elsevier NV |           |        | Change at constant currencies |
|-----------------------------|-------------------|---------------|--------|------------------|-----------|--------|-------------------------------|
|                             | 2012<br>pence     | 2011<br>pence | Change | 2012<br>€        | 2011<br>€ | Change |                               |
| Reported earnings per share | <b>46.0p</b>      | 32.4p         | +42%   | <b>€0.90</b>     | €0.59     | +53%   | +8%                           |
| Adjusted earnings per share | <b>50.1p</b>      | 46.7p         | +7%    | <b>€0.95</b>     | €0.83     | +14%   |                               |
| Ordinary dividend per share | <b>23.0p</b>      | 21.55p        | +7%    | <b>€0.467</b>    | €0.436    | +7%    |                               |

The reported earnings per share for Reed Elsevier PLC shareholders was 46.0p (2011: 32.4p) and for Reed Elsevier NV shareholders was €0.90 (2011: €0.59), reflecting the improved trading performance, disposal gains and the exceptional prior year tax credit (in 2012 only).

Adjusted earnings per share were up 7% at 50.1p (2011: 46.7p) and up 14% at €0.95 (2011: €0.83) for Reed Elsevier PLC and Reed Elsevier NV respectively. At constant currencies, the adjusted earnings per share of both companies increased by 8%.

The equalised final dividends proposed by the respective boards are 17.0p per share for Reed Elsevier PLC and €0.337 per share for Reed Elsevier NV, up 7% and 3% respectively against the prior year final dividends. This gives total dividends for the year of 23.0p (2011: 21.55p) and €0.467 (2011: €0.436), both up 7%. (The difference in growth rates in the equalised final dividends, and in the earlier interim dividends, reflects changes in the euro:sterling exchange rate since the respective prior year dividend announcement dates.)

Dividend cover, based on adjusted earnings per share and the total interim and proposed final dividends for the year, is 2.2 times (2011: 2.2x) for Reed Elsevier PLC and 2.0 times (2011: 1.9x) for Reed Elsevier NV. The dividend policy of the parent companies is, subject to currency considerations, to grow dividends broadly in line with adjusted earnings per share whilst maintaining dividend cover (being the number of times the annual dividend is covered by the adjusted earnings per share) of at least two times over the longer term.

Between September and December 2012, 23.3m Reed Elsevier PLC shares and 12.7m Reed Elsevier NV shares (excluding R shares) were repurchased to mitigate the earnings per share dilution from divestments. As at 31 December 2012, shares in issue for Reed Elsevier PLC and Reed Elsevier NV respectively amounted to 1,186.6m and 682.4m (excluding R shares). A further 8.1m Reed Elsevier PLC and 4.7m Reed Elsevier NV shares have been repurchased in January and February 2013.

## Combined financial information

### REED ELSEVIER FINANCIAL AND OPERATIONAL HIGHLIGHTS

Reed Elsevier accounting policies are in accordance with International Financial Reporting Standards (“IFRS”) as adopted by the European Union and as issued by the International Accounting Standards Board, and are set out on pages 88 to 93 of the Reed Elsevier Annual Reports and Financial Statements 2011. Financial information is presented in both sterling and euros. The interpretations and amendments to IFRS effective for 2012 have not had a significant impact on Reed Elsevier’s accounting policies or reporting.

#### Amendments to IAS19 – Employee Benefits (effective for the 2013 financial year)

With effect from 1 January 2013, IAS19 – Employee Benefits (revised) inter alia changes the methodology to be used in the calculation of the net pension financing credit or charge in relation to defined benefit pension schemes. Under the revised standard, pension asset returns included within the net pension financing credit or charge are to be calculated by reference to the discount rate of high quality corporate bonds (being also the discount rate applied in the calculation of pension obligations) and no longer based on the expected returns on scheme assets. Typically the effect will be to reduce the asset returns recognised in the income statement. As required under the revised standard, comparatives will be restated accordingly.

Adoption of IAS19 (revised) will have no impact on Reed Elsevier’s combined balance sheet or cash flows. The net pension financing credit or charge will, with effect from 1 January 2013, be presented within net finance costs in Reed Elsevier’s combined income statement, rather than within operating profit as currently reported. Given that the revised standard may introduce greater volatility to the income statement, following adoption on 1 January 2013 the net pension financing credit or charge will be excluded from the adjusted earnings figures used by Reed Elsevier as additional performance measures.

Had IAS19 (revised) and related presentation been in effect for the 2012 financial year, operating profit for the year to 31 December 2012 would have been £25m/€31m lower (2011: £34m/€39m) and net finance costs would have been higher by £11m/€14m (2011: £9m/€10m). On an adjusted basis, profit before tax would have been £25m/€31m lower (2011: £34m/€39m). The balance sheet and cash flows would have been unchanged.

## Combined financial information

### PRINCIPAL RISKS

The principal risks facing Reed Elsevier arise from the highly competitive and rapidly changing nature of our markets, the increasingly technological nature of our products and services, the international nature of our operations, legislative, fiscal and regulatory developments, and economic conditions in our markets. Certain businesses could also be affected by the impact on publicly funded and other customers of changes in funding and by cyclical pressures on advertising and promotional spending or through the availability of alternative free sources of information.

Reed Elsevier has established risk management practices that are embedded into the operations of the businesses, based on the framework in internal control issued by the Committee of Sponsoring Organisations of the Treadway Commission (COSO), and are reviewed by the Audit Committees and Boards. Important specific risks that have been identified and are being addressed include:

- Demand for our products and services may be impacted by factors such as the economic environment in the US, Europe and other major economies, and government funding.
- Our products and services are largely comprised of intellectual property content delivered through a variety of media. We rely on trademark, copyright, patent and other intellectual property laws to establish and protect our proprietary rights in these products and services. There is a risk that our proprietary rights could be challenged, limited, invalidated or circumvented which may impact demand for and pricing of our products and services.
- A number of our businesses rely extensively upon content and data from external sources. Data is obtained from public records, governmental authorities, customers and other information companies, including competitors. The disruption or loss of data sources, because of changes in the law or because data suppliers decide not to supply them, could adversely affect our products and services if we were unable to arrange for substitute sources in a timely manner or at all.
- Our scientific, technical and medical (STM) primary publications, like those of most of our competitors, are principally published on a paid subscription basis. There is debate in the government, academic and library communities, which are the principal customers for our STM publications, regarding whether such publications should be funded instead through fees charged to authors and from governmental and other subsidies or made freely available after a period following publication. If these methods of STM publishing are widely adopted or mandated, it could adversely affect our revenue from paid subscription publications.
- Reed Elsevier's businesses are dependent on the continued acceptance by our customers of our products and services and the value placed on them. Failure to meet evolving customer needs could impact demand for our products and consequently adversely affect our revenue.
- Our businesses operate in highly competitive markets. These markets continue to change in response to technological innovations, changing legislation, regulatory changes, the entrance of new competitors and other factors. Failure to anticipate market trends could impact the competitiveness of our products and services and consequently adversely affect our revenue.
- From time to time, we acquire businesses to strengthen our portfolio. If we are unable to generate the anticipated benefits such as revenue growth, synergies and/or cost savings associated with these acquisitions this could adversely affect our return on invested capital and financial condition.



## Combined financial information

- Our businesses are dependent on electronic platforms and networks, primarily the internet, for delivery of products and services. They could be adversely affected if our electronic delivery platforms and networks experience a significant failure, interruption, or security breach.
- Our businesses maintain databases and information online, including personal information. Breaches of our data security or failure to comply with applicable legislation or regulatory or contractual requirements could damage our reputation and expose us to risk of loss or litigation and increased regulation.
- Our organisational and operational structures have increased dependency on outsourced and offshored functions. Poor performance or failure of third parties to whom we have outsourced activities could adversely affect our business performance, reputation and financial condition.
- The implementation and execution of our strategies and business plans depend on our ability to recruit, motivate and retain high quality people. We compete globally and across business sectors for talented management and skilled individuals, particularly those with technology and data analytics capabilities. Inability to recruit, motivate or retain such people could adversely affect our business performance.
- We operate a number of pension schemes around the world. Historically the largest schemes have been of the defined benefit type in the UK, the US and the Netherlands. The assets and obligations associated with those defined benefit pension schemes are particularly sensitive to changes in the market values of assets and the market related assumptions used to value scheme liabilities. Adverse changes to inter alia asset values, discount rates or inflation could increase future pension costs and funding requirements.
- Our businesses operate worldwide and our earnings are subject to taxation in many differing jurisdictions and at differing rates. We seek to organise our affairs in a tax efficient manner, taking account of the jurisdictions in which we operate. However, tax laws that apply to Reed Elsevier businesses may be amended by the relevant authorities or interpreted differently which could adversely affect our reported results.
- The Reed Elsevier combined financial statements are expressed in pounds sterling and are subject to movements in exchange rates on the translation of the financial information of businesses whose operational currencies are other than sterling. The US is our most important market and, accordingly, significant fluctuations in the US dollar exchange rate could significantly affect our reported results.
- Macro economic, political and market conditions may adversely affect the availability of short and long term funding, volatility of interest rates, currency exchange rates and inflation.
- As a world leading provider of professional information solutions to the scientific, technical & medical, risk solutions & business information, legal and exhibition markets we are expected to adhere to high standards of independence and ethical conduct. A breach of generally accepted ethical business standards could adversely affect our business performance, reputation and financial condition.
- Reed Elsevier and its businesses have an impact on the environment, principally through the use of energy and water, waste generation and, in our supply chain, through our paper use and print and production technologies. Failure to manage our environmental impact could adversely affect our reputation.

## Combined financial information

### Condensed combined income statement

For the year ended 31 December 2012

|   | £            |            | €            |            |
|---|--------------|------------|--------------|------------|
|   | 2012<br>£m   | 2011<br>£m | 2012<br>€m   | 2011<br>€m |
| <b>Revenue</b>                          | <b>6,116</b> | 6,002      | <b>7,523</b> | 6,902      |
| Cost of sales                           | (2,139)      | (2,126)    | (2,631)      | (2,445)    |
| Gross profit                            | <b>3,977</b> | 3,876      | <b>4,892</b> | 4,457      |
| Selling and distribution costs          | (1,015)      | (1,075)    | (1,249)      | (1,236)    |
| Administration and other expenses       | (1,628)      | (1,626)    | (2,002)      | (1,870)    |
| Operating profit before joint ventures  | <b>1,334</b> | 1,175      | <b>1,641</b> | 1,351      |
| Share of results of joint ventures      | <b>24</b>    | 30         | <b>29</b>    | 35         |
| <b>Operating profit</b>                 | <b>1,358</b> | 1,205      | <b>1,670</b> | 1,386      |
| Finance income                          | <b>16</b>    | 17         | <b>20</b>    | 20         |
| Finance costs                           | (232)        | (252)      | (286)        | (290)      |
| Net finance costs                       | (216)        | (235)      | (266)        | (270)      |
| Disposals and other non operating items | <b>45</b>    | (22)       | <b>56</b>    | (26)       |
| <b>Profit before tax</b>                | <b>1,187</b> | 948        | <b>1,460</b> | 1,090      |
| Taxation                                | (113)        | (181)      | (139)        | (208)      |
| <b>Net profit for the year</b>          | <b>1,074</b> | 767        | <b>1,321</b> | 882        |
| Attributable to:                        |              |            |              |            |
| Parent companies' shareholders          | <b>1,069</b> | 760        | <b>1,315</b> | 874        |
| Non-controlling interests               | <b>5</b>     | 7          | <b>6</b>     | 8          |
| <b>Net profit for the year</b>          | <b>1,074</b> | 767        | <b>1,321</b> | 882        |

Adjusted profit figures are presented in notes 2 and 4 as additional performance measures.

### Condensed combined statement of comprehensive income

For the year ended 31 December 2012

|  | £            |            | €            |            |
|--|--------------|------------|--------------|------------|
|  | 2012<br>£m   | 2011<br>£m | 2012<br>€m   | 2011<br>€m |
| <b>Net profit for the year</b>                                       | <b>1,074</b> | 767        | <b>1,321</b> | 882        |
| Exchange differences on translation of foreign operations            | (136)        | 32         | (102)        | 107        |
| Actuarial losses on defined benefit pension schemes                  | (329)        | (113)      | (405)        | (130)      |
| Fair value movements on available for sale investments               | –            | (1)        | –            | (1)        |
| Transfer to net profit on disposal of available for sale investments | <b>11</b>    | –          | <b>14</b>    | –          |
| Fair value movements on cash flow hedges                             | <b>70</b>    | (24)       | <b>86</b>    | (28)       |
| Transfer to net profit from cash flow hedge reserve (net of tax)     | <b>21</b>    | 37         | <b>26</b>    | 43         |
| Tax recognised directly in equity                                    | <b>88</b>    | 42         | <b>108</b>   | 48         |
| <b>Other comprehensive (expense)/income for the year</b>             | <b>(275)</b> | (27)       | <b>(273)</b> | 39         |
| <b>Total comprehensive income for the year</b>                       | <b>799</b>   | 740        | <b>1,048</b> | 921        |
| Attributable to:   |              |            |              |            |
| Parent companies' shareholders                                       | <b>794</b>   | 733        | <b>1,042</b> | 913        |
| Non-controlling interests  | <b>5</b>     | 7          | <b>6</b>     | 8          |
| <b>Total comprehensive income for the year</b>                       | <b>799</b>   | 740        | <b>1,048</b> | 921        |

## Combined financial information

### Condensed combined statement of cash flows

For the year ended 31 December 2012

|   | £              |              | €              |              |
|---|----------------|--------------|----------------|--------------|
|   | 2012<br>£m     | 2011<br>£m   | 2012<br>€m     | 2011<br>€m   |
| <b>Cash flows from operating activities</b>                                   |                |              |                |              |
| Cash generated from operations  | 1,847          | 1,735        | 2,272          | 1,995        |
| Interest paid   | (231)          | (247)        | (284)          | (284)        |
| Interest received   | 7              | 12           | 9              | 14           |
| Tax paid (net)  | (216)          | (218)        | (266)          | (251)        |
| <b>Net cash from operating activities</b>                                     | <b>1,407</b>   | <b>1,282</b> | <b>1,731</b>   | <b>1,474</b> |
| <b>Cash flows from investing activities</b>                                   |                |              |                |              |
| Acquisitions  | (316)          | (481)        | (389)          | (553)        |
| Purchases of property, plant and equipment                                    | (70)           | (85)         | (86)           | (98)         |
| Expenditure on internally developed intangible assets                         | (263)          | (265)        | (323)          | (305)        |
| Purchase of investments   | (7)            | (10)         | (9)            | (11)         |
| Proceeds from disposals of property, plant and equipment                      | 7              | 7            | 9              | 8            |
| Gross proceeds of other disposals   | 235            | 101          | 289            | 116          |
| Payments on other disposals   | (82)           | (21)         | (101)          | (24)         |
| Dividends received from joint ventures  | 20             | 33           | 25             | 38           |
| <b>Net cash used in investing activities</b>                                  | <b>(476)</b>   | <b>(721)</b> | <b>(585)</b>   | <b>(829)</b> |
| <b>Cash flows from financing activities</b>                                   |                |              |                |              |
| Dividends paid to shareholders of the parent companies                        | (521)          | (497)        | (641)          | (572)        |
| Distributions to non-controlling interests                                    | (4)            | (9)          | (5)            | (10)         |
| (Decrease)/increase in short term bank loans, overdrafts and commercial paper | (434)          | 210          | (534)          | 241          |
| Issuance of other loans   | 592            | –            | 728            | –            |
| Repayment of other loans  | (437)          | (248)        | (538)          | (285)        |
| Repayment of finance leases   | (4)            | (22)         | (5)            | (25)         |
| Disposal/(acquisition) of non-controlling interests                           | 7              | (48)         | 9              | (55)         |
| Repurchase of ordinary shares   | (250)          | –            | (308)          | –            |
| Proceeds on issue of ordinary shares  | 48             | 9            | 59             | 10           |
| <b>Net cash used in financing activities</b>                                  | <b>(1,003)</b> | <b>(605)</b> | <b>(1,235)</b> | <b>(696)</b> |
| <b>Decrease in cash and cash equivalents</b>                                  | <b>(72)</b>    | <b>(44)</b>  | <b>(89)</b>    | <b>(51)</b>  |
| <b>Movement in cash and cash equivalents</b>                                  |                |              |                |              |
| At start of year  | 726            | 742          | 871            | 868          |
| Decrease in cash and cash equivalents   | (72)           | (44)         | (89)           | (51)         |
| Exchange translation differences  | (13)           | 28           | 6              | 54           |
| <b>At end of year</b>   | <b>641</b>     | <b>726</b>   | <b>788</b>     | <b>871</b>   |

Adjusted operating cash flow figures are presented in note 4 as additional performance measures.

## Combined financial information

### Condensed combined statement of financial position

As at 31 December 2012

|   | £          |            | €          |            |
|---|------------|------------|------------|------------|
|   | 2012<br>£m | 2011<br>£m | 2012<br>€m | 2011<br>€m |
| <b>Non-current assets</b>                               |            |            |            |            |
| Goodwill  | 4,545      | 4,729      | 5,591      | 5,675      |
| Intangible assets                                       | 3,275      | 3,494      | 4,028      | 4,192      |
| Investments in joint ventures                           | 100        | 124        | 123        | 149        |
| Other investments                                       | 79         | 64         | 97         | 77         |
| Property, plant and equipment                           | 264        | 288        | 325        | 346        |
| Deferred tax assets                                     | 79         | 212        | 97         | 254        |
| Derivative financial instruments                        | 138        | –          | 170        | –          |
|   | 8,480      | 8,911      | 10,431     | 10,693     |
| <b>Current assets</b>                                   |            |            |            |            |
| Inventories and pre-publication costs                   | 159        | 190        | 196        | 228        |
| Trade and other receivables                             | 1,380      | 1,483      | 1,697      | 1,780      |
| Derivative financial instruments                        | 57         | 149        | 70         | 179        |
| Cash and cash equivalents                               | 641        | 726        | 788        | 871        |
|   | 2,237      | 2,548      | 2,751      | 3,058      |
| <b>Assets held for sale</b>                             | 297        | 44         | 365        | 53         |
| <b>Total assets</b>                                     | 11,014     | 11,503     | 13,547     | 13,804     |
| <b>Current liabilities</b>                              |            |            |            |            |
| Trade and other payables                                | 2,544      | 2,657      | 3,129      | 3,188      |
| Derivative financial instruments                        | 11         | 69         | 14         | 83         |
| Borrowings  | 730        | 982        | 898        | 1,178      |
| Taxation  | 603        | 677        | 742        | 813        |
| Provisions  | 30         | 39         | 37         | 47         |
|   | 3,918      | 4,424      | 4,820      | 5,309      |
| <b>Non-current liabilities</b>                          |            |            |            |            |
| Borrowings  | 3,162      | 3,300      | 3,889      | 3,960      |
| Deferred tax liabilities                                | 919        | 1,236      | 1,130      | 1,483      |
| Net pension obligations                                 | 466        | 242        | 573        | 290        |
| Provisions  | 139        | 87         | 171        | 105        |
|   | 4,686      | 4,865      | 5,763      | 5,838      |
| <b>Liabilities associated with assets held for sale</b> | 96         | 17         | 118        | 21         |
| <b>Total liabilities</b>                                | 8,700      | 9,306      | 10,701     | 11,168     |
| <b>Net assets</b>                                       | 2,314      | 2,197      | 2,846      | 2,636      |
| <b>Capital and reserves</b>                             |            |            |            |            |
| Combined share capitals                                 | 223        | 223        | 274        | 268        |
| Combined share premiums                                 | 2,727      | 2,723      | 3,354      | 3,268      |
| Combined shares held in treasury                        | (899)      | (663)      | (1,106)    | (796)      |
| Translation reserve                                     | (23)       | 88         | 161        | 297        |
| Other combined reserves                                 | 252        | (199)      | 121        | (431)      |
| <b>Combined shareholders' equity</b>                    | 2,280      | 2,172      | 2,804      | 2,606      |
| Non-controlling interests                               | 34         | 25         | 42         | 30         |
| <b>Total equity</b>                                     | 2,314      | 2,197      | 2,846      | 2,636      |

Approved by the boards of Reed Elsevier PLC and Reed Elsevier NV, 27 February 2013.

## Combined financial information

### Condensed combined statement of changes in equity

For the year ended 31 December 2012

|   | Combined shareholders' equity |                               |  |                           |                               |              |                                 | £                  |
|---|-------------------------------|-------------------------------|--|---------------------------|-------------------------------|--------------|---------------------------------|--------------------|
|   | Combined share capitals<br>£m | Combined share premiums<br>£m | Combined shares held in treasury<br>£m | Translation reserve<br>£m | Other combined reserves<br>£m | Total<br>£m  | Non-controlling interests<br>£m | Total equity<br>£m |
| Balance at 1 January 2011                                   | 224                           | 2,754                         | (677)                                  | 29                        | (387)                         | 1,943        | 27                              | 1,970              |
| Total comprehensive income for the year                     | –                             | –                             | –                                      | 32                        | 701                           | 733          | 7                               | 740                |
| Dividends paid  | –                             | –                             | –                                      | –                         | (497)                         | (497)        | (9)                             | (506)              |
| Issue of ordinary shares, net of expenses                   | –                             | 9                             | –                                      | –                         | –                             | 9            | –                               | 9                  |
| Increase in share based remuneration reserve                | –                             | –                             | –                                      | –                         | 27                            | 27           | –                               | 27                 |
| Settlement of share awards                                  | –                             | –                             | 7                                      | –                         | (7)                           | –            | –                               | –                  |
| Acquisitions  | –                             | –                             | –                                      | –                         | –                             | –            | 5                               | 5                  |
| Acquisition of non-controlling interests                    | –                             | –                             | –                                      | –                         | (43)                          | (43)         | (5)                             | (48)               |
| Exchange differences on translation of capital and reserves | (1)                           | (40)                          | 7                                      | 27                        | 7                             | –            | –                               | –                  |
| Balance at 1 January 2012                                   | <b>223</b>                    | <b>2,723</b>                  | <b>(663)</b>                           | <b>88</b>                 | <b>(199)</b>                  | <b>2,172</b> | <b>25</b>                       | <b>2,197</b>       |
| Total comprehensive (expense)/income for the year           | –                             | –                             | –                                      | (136)                     | 930                           | 794          | 5                               | 799                |
| Dividends paid  | –                             | –                             | –                                      | –                         | (521)                         | (521)        | (4)                             | (525)              |
| Issue of ordinary shares, net of expenses                   | <b>1</b>                      | <b>47</b>                     | –                                      | –                         | –                             | <b>48</b>    | –                               | <b>48</b>          |
| Repurchase of ordinary shares                               | –                             | –                             | (250)                                  | –                         | –                             | (250)        | –                               | (250)              |
| Increase in share based remuneration reserve                | –                             | –                             | –                                      | –                         | 31                            | 31           | –                               | 31                 |
| Settlement of share awards                                  | –                             | –                             | 7                                      | –                         | (7)                           | –            | –                               | –                  |
| Acquisitions  | –                             | –                             | –                                      | –                         | –                             | –            | 9                               | 9                  |
| Disposal of non-controlling interests                       | –                             | –                             | –                                      | –                         | 6                             | 6            | 1                               | 7                  |
| Exchange differences on translation of capital and reserves | (1)                           | (43)                          | 7                                      | 25                        | 12                            | –            | (2)                             | (2)                |
| <b>Balance at 31 December 2012</b>                          | <b>223</b>                    | <b>2,727</b>                  | <b>(899)</b>                           | <b>(23)</b>               | <b>252</b>                    | <b>2,280</b> | <b>34</b>                       | <b>2,314</b>       |

## Combined financial information

### Condensed combined statement of changes in equity

For the year ended 31 December 2012

|   | Combined shareholders' equity |                               |  |                           |                               |              |                                 | €                  |
|---|-------------------------------|-------------------------------|--|---------------------------|-------------------------------|--------------|---------------------------------|--------------------|
|   | Combined share capitals<br>€m | Combined share premiums<br>€m | Combined shares held in treasury<br>€m | Translation reserve<br>€m | Other combined reserves<br>€m | Total<br>€m  | Non-controlling interests<br>€m | Total equity<br>€m |
| Balance at 1 January 2011                                   | 262                           | 3,222                         | (792)                                  | 229                       | (648)                         | 2,273        | 32                              | 2,305              |
| Total comprehensive income for the year                     | –                             | –                             | –                                      | 107                       | 806                           | 913          | 8                               | 921                |
| Dividends paid  | –                             | –                             | –                                      | –                         | (572)                         | (572)        | (10)                            | (582)              |
| Issue of ordinary shares, net of expenses                   | –                             | 10                            | –                                      | –                         | –                             | 10           | –                               | 10                 |
| Increase in share based remuneration reserve                | –                             | –                             | –                                      | –                         | 31                            | 31           | –                               | 31                 |
| Settlement of share awards                                  | –                             | –                             | 8                                      | –                         | (8)                           | –            | –                               | –                  |
| Acquisitions  | –                             | –                             | –                                      | –                         | –                             | –            | 6                               | 6                  |
| Acquisition of non-controlling interests                    | –                             | –                             | –                                      | –                         | (49)                          | (49)         | (6)                             | (55)               |
| Exchange differences on translation of capital and reserves | 6                             | 36                            | (12)                                   | (39)                      | 9                             | –            | –                               | –                  |
| Balance at 1 January 2012                                   | <b>268</b>                    | <b>3,268</b>                  | <b>(796)</b>                           | <b>297</b>                | <b>(431)</b>                  | <b>2,606</b> | <b>30</b>                       | <b>2,636</b>       |
| Total comprehensive (expense)/income for the year           | –                             | –                             | –                                      | (102)                     | 1,144                         | 1,042        | 6                               | 1,048              |
| Dividends paid  | –                             | –                             | –                                      | –                         | (641)                         | (641)        | (5)                             | (646)              |
| Issue of ordinary shares, net of expenses                   | <b>1</b>                      | <b>58</b>                     | –                                      | –                         | –                             | <b>59</b>    | –                               | <b>59</b>          |
| Repurchase of ordinary shares                               | –                             | –                             | (308)                                  | –                         | –                             | (308)        | –                               | (308)              |
| Increase in share based remuneration reserve                | –                             | –                             | –                                      | –                         | 38                            | 38           | –                               | 38                 |
| Settlement of share awards                                  | –                             | –                             | 9                                      | –                         | (9)                           | –            | –                               | –                  |
| Acquisitions  | –                             | –                             | –                                      | –                         | –                             | –            | 11                              | 11                 |
| Disposal of non-controlling interests                       | –                             | –                             | –                                      | –                         | 8                             | 8            | 1                               | 9                  |
| Exchange differences on translation of capital and reserves | <b>5</b>                      | <b>28</b>                     | <b>(11)</b>                            | <b>(34)</b>               | <b>12</b>                     | –            | <b>(1)</b>                      | <b>(1)</b>         |
| <b>Balance at 31 December 2012</b>                          | <b>274</b>                    | <b>3,354</b>                  | <b>(1,106)</b>                         | <b>161</b>                | <b>121</b>                    | <b>2,804</b> | <b>42</b>                       | <b>2,846</b>       |

## Notes to the combined financial information

### 1 Basis of preparation

The Reed Elsevier condensed combined financial information (“the combined financial information”) represents the combined interests of the Reed Elsevier PLC and Reed Elsevier NV shareholders and encompasses the businesses of Reed Elsevier Group plc and Elsevier Reed Finance BV and their respective subsidiaries, associates and joint ventures, together with the two parent companies, Reed Elsevier PLC and Reed Elsevier NV (“Reed Elsevier” or “the combined businesses”).

The combined financial information, presented in condensed form, has been abridged from the audited combined financial statements for the year ended 31 December 2012, which have been prepared in accordance with International Financial Reporting Standards (“IFRS”) as adopted by the European Union and as issued by the International Accounting Standards Board and on which the auditors have issued an unqualified opinion. The Reed Elsevier accounting policies under IFRS are set out in the Reed Elsevier Annual Reports and Financial Statements 2011 on pages 88 to 93. The combined financial information has been prepared in accordance with those accounting policies. Financial information is presented in both sterling and euros.

The directors of Reed Elsevier PLC and Reed Elsevier NV, having made appropriate enquiries, consider that adequate resources exist for the combined businesses to continue in operational existence for the foreseeable future and that, therefore, it is appropriate to adopt the going concern basis in preparing the combined financial information for the year ended 31 December 2012.

## Notes to the combined financial information

### 2 Segment analysis

Reed Elsevier's reported segments are based on the internal reporting structure and financial information provided to the Chief Executive Officer and Boards.

Reed Elsevier is a world leading provider of professional information solutions organised as five business segments: Scientific, Technical & Medical, providing information and tools to help its customers improve scientific and healthcare outcomes; Risk Solutions, providing tools that combine proprietary, public and third-party information with advanced technology and analytics; Business Information, providing data services, information and marketing solutions to business professionals; Legal, providing legal, tax, regulatory news & business information to legal, corporate, government, accounting and academic markets; and Exhibitions, organising exhibitions and conferences.

Adjusted operating profit is the key segmental profit measure used by Reed Elsevier in assessing performance. Adjusted operating profit is defined as operating profit before the amortisation of acquired intangible assets, the share of profit on disposals in joint ventures, acquisition related costs, and is grossed up to exclude the equity share of taxes in joint ventures. Adjusted operating profit is reconciled to operating profit in note 4.

#### Revenue

|                                 | £            |              | €            |              |
|---------------------------------|--------------|--------------|--------------|--------------|
|                                 | 2012<br>£m   | 2011<br>£m   | 2012<br>€m   | 2011<br>€m   |
| <b>Business segment</b>         |              |              |              |              |
| Scientific, Technical & Medical | 2,063        | 2,058        | 2,538        | 2,367        |
| Risk Solutions                  | 926          | 908          | 1,139        | 1,044        |
| Business Information            | 663          | 695          | 815          | 799          |
| Legal                           | 1,610        | 1,634        | 1,980        | 1,879        |
| Exhibitions                     | 854          | 707          | 1,051        | 813          |
| <b>Total</b>                    | <b>6,116</b> | <b>6,002</b> | <b>7,523</b> | <b>6,902</b> |
| <b>Geographical origin</b>      |              |              |              |              |
| North America                   | 3,122        | 3,103        | 3,840        | 3,569        |
| United Kingdom                  | 966          | 947          | 1,188        | 1,089        |
| The Netherlands                 | 611          | 616          | 752          | 708          |
| Rest of Europe                  | 788          | 783          | 969          | 900          |
| Rest of world                   | 629          | 553          | 774          | 636          |
| <b>Total</b>                    | <b>6,116</b> | <b>6,002</b> | <b>7,523</b> | <b>6,902</b> |
| <b>Geographical market</b>      |              |              |              |              |
| North America                   | 3,154        | 3,219        | 3,879        | 3,702        |
| United Kingdom                  | 442          | 485          | 544          | 558          |
| The Netherlands                 | 165          | 189          | 203          | 217          |
| Rest of Europe                  | 1,176        | 1,095        | 1,447        | 1,259        |
| Rest of world                   | 1,179        | 1,014        | 1,450        | 1,166        |
| <b>Total</b>                    | <b>6,116</b> | <b>6,002</b> | <b>7,523</b> | <b>6,902</b> |



## Notes to the combined financial information

### 2 Segment analysis (continued)

#### Adjusted operating profit

|  | £            |              | €            |              |
|--|--------------|--------------|--------------|--------------|
|  | 2012<br>£m   | 2011<br>£m   | 2012<br>€m   | 2011<br>€m   |
| <b>Business segment</b>                  |              |              |              |              |
| Scientific, Technical & Medical          | 780          | 768          | 960          | 883          |
| Risk Solutions                           | 392          | 362          | 482          | 416          |
| Business Information                     | 119          | 110          | 146          | 127          |
| Legal                                    | 234          | 229          | 288          | 263          |
| Exhibitions                              | 210          | 167          | 258          | 192          |
| Subtotal                                 | 1,735        | 1,636        | 2,134        | 1,881        |
| Corporate costs                          | (47)         | (44)         | (58)         | (50)         |
| Unallocated net pension financing credit | 25           | 34           | 31           | 39           |
| <b>Total</b>                             | <b>1,713</b> | <b>1,626</b> | <b>2,107</b> | <b>1,870</b> |

#### Operating profit

|  | £            |              | €            |              |
|--|--------------|--------------|--------------|--------------|
|  | 2012<br>£m   | 2011<br>£m   | 2012<br>€m   | 2011<br>€m   |
| <b>Business segment</b>                  |              |              |              |              |
| Scientific, Technical & Medical          | 706          | 695          | 868          | 799          |
| Risk Solutions                           | 281          | 181          | 346          | 208          |
| Business Information                     | 76           | 68           | 93           | 78           |
| Legal                                    | 146          | 144          | 180          | 166          |
| Exhibitions                              | 171          | 132          | 210          | 152          |
| Subtotal                                 | 1,380        | 1,220        | 1,697        | 1,403        |
| Corporate costs                          | (47)         | (49)         | (58)         | (56)         |
| Unallocated net pension financing credit | 25           | 34           | 31           | 39           |
| <b>Total</b>                             | <b>1,358</b> | <b>1,205</b> | <b>1,670</b> | <b>1,386</b> |

The unallocated net pension financing credit of £25m/€31m (2011: £34m/€39m) comprises the expected return on pension scheme assets of £221m/€272m (2011: £235m/€270m) less interest on pension scheme liabilities of £196m/€241m (2011: £201m/€231m).

## Notes to the combined financial information

### 3 Combined statement of cash flows

#### Reconciliation of operating profit before joint ventures to cash generated from operations

|  | £            |              | €            |              |
|--|--------------|--------------|--------------|--------------|
|  | 2012<br>£m   | 2011<br>£m   | 2012<br>€m   | 2011<br>€m   |
| Operating profit before joint ventures                 | 1,334        | 1,175        | 1,641        | 1,351        |
| Amortisation of acquired intangible assets             | 328          | 355          | 404          | 408          |
| Amortisation of internally developed intangible assets | 151          | 132          | 186          | 152          |
| Depreciation of property, plant and equipment          | 76           | 75           | 93           | 86           |
| Share based remuneration                               | 31           | 27           | 38           | 31           |
| <b>Total non cash items</b>                            | <b>586</b>   | <b>589</b>   | <b>721</b>   | <b>677</b>   |
| <b>Movement in working capital</b>                     | <b>(73)</b>  | <b>(29)</b>  | <b>(90)</b>  | <b>(33)</b>  |
| <b>Cash generated from operations</b>                  | <b>1,847</b> | <b>1,735</b> | <b>2,272</b> | <b>1,995</b> |

#### Reconciliation of net borrowings

|   | £                             |                  |  |                |                |
|---|-------------------------------|------------------|--|----------------|----------------|
|   | Cash & cash equivalents<br>£m | Borrowings<br>£m | Related derivative financial instruments<br>£m | 2012<br>£m     | 2011<br>£m     |
| At start of year  | 726                           | (4,282)          | 123  | (3,433)        | (3,455)        |
| Decrease in cash and cash equivalents                     | (72)                          | –                | –  | (72)           | (44)           |
| Decrease in borrowings                                    | –                             | 283              | –  | 283            | 60             |
| <b>Change in net borrowings resulting from cash flows</b> | <b>(72)</b>                   | <b>283</b>       | <b>–</b>                                       | <b>211</b>     | <b>16</b>      |
| Borrowings in acquired businesses                         | –                             | –                | –  | –              | (18)           |
| Inception of finance leases                               | –                             | (13)             | –  | (13)           | (8)            |
| Fair value and other adjustments                          | –                             | (4)              | 5  | 1              | 8              |
| Exchange translation differences                          | (13)                          | 124              | (4)  | 107            | 24             |
| <b>At end of year</b>                                     | <b>641</b>                    | <b>(3,892)</b>   | <b>124</b>                                     | <b>(3,127)</b> | <b>(3,433)</b> |

|   | €                             |                  |  |                |                |
|---|-------------------------------|------------------|--|----------------|----------------|
|   | Cash & cash equivalents<br>€m | Borrowings<br>€m | Related derivative financial instruments<br>€m | 2012<br>€m     | 2011<br>€m     |
| At start of year  | 871                           | (5,138)          | 148  | (4,119)        | (4,043)        |
| Decrease in cash and cash equivalents                     | (89)                          | –                | –  | (89)           | (51)           |
| Decrease in borrowings                                    | –                             | 349              | –  | 349            | 69             |
| <b>Change in net borrowings resulting from cash flows</b> | <b>(89)</b>                   | <b>349</b>       | <b>–</b>                                       | <b>260</b>     | <b>18</b>      |
| Borrowings in acquired businesses                         | –                             | –                | –  | –              | (21)           |
| Inception of finance leases                               | –                             | (16)             | –  | (16)           | (9)            |
| Fair value and other adjustments                          | –                             | (5)              | 6  | 1              | 9              |
| Exchange translation differences                          | 6                             | 23               | (1)  | 28             | (73)           |
| <b>At end of year</b>                                     | <b>788</b>                    | <b>(4,787)</b>   | <b>153</b>                                     | <b>(3,846)</b> | <b>(4,119)</b> |

Net borrowings comprise cash and cash equivalents, loan capital, finance leases, promissory notes, bank and other loans, and those derivative financial instruments that are used to hedge the fair value of fixed rate borrowings.

## Notes to the combined financial information

### 3 Combined statement of cash flows (continued)

#### Borrowings by year of repayment

|                     | £            |              | €            |              |
|---------------------|--------------|--------------|--------------|--------------|
|                     | 2012<br>£m   | 2011<br>£m   | 2012<br>€m   | 2011<br>€m   |
| Within 1 year       | 730          | 982          | 898          | 1,178        |
| Within 1 to 2 years | 650          | 621          | 799          | 745          |
| Within 2 to 3 years | 181          | 727          | 223          | 873          |
| Within 3 to 4 years | 400          | 189          | 492          | 227          |
| Within 4 to 5 years | 359          | 401          | 442          | 481          |
| After 5 years       | 1,572        | 1,362        | 1,933        | 1,634        |
| After 1 year        | 3,162        | 3,300        | 3,889        | 3,960        |
| <b>Total</b>        | <b>3,892</b> | <b>4,282</b> | <b>4,787</b> | <b>5,138</b> |

Short term bank loans, overdrafts and commercial paper were backed up at 31 December 2012 by a \$2,000m (£1,231m/€1,514m) committed bank facility maturing in June 2015, which was undrawn.

## Notes to the combined financial information

### 4 Adjusted figures

Reed Elsevier uses adjusted figures as additional performance measures. Adjusted figures are stated before the amortisation of acquired intangible assets, acquisition related costs, disposal gains and losses and other non operating items, related tax effects, exceptional prior year tax credits (in 2012 only) and movements in deferred taxation assets and liabilities that are not expected to crystallise in the near term and include the benefit of tax amortisation where available on acquired goodwill and intangible assets. Adjusted operating profit is also grossed up to exclude the equity share of taxes in joint ventures. Acquisition related costs relate to acquisition integration, professional and other transaction related fees, and adjustments to deferred and contingent consideration. Adjusted operating cash flow is measured after net capital expenditure and dividends from joint ventures but before payments in relation to prior year exceptional restructuring programmes and acquisition related costs. Adjusted figures are derived as follows:

|   | £            |              | €            |              |
|---|--------------|--------------|--------------|--------------|
|   | 2012<br>£m   | 2011<br>£m   | 2012<br>€m   | 2011<br>€m   |
| Operating profit  | 1,358        | 1,205        | 1,670        | 1,386        |
| Adjustments:  |              |              |              |              |
| Amortisation of acquired intangible assets  | 329          | 359          | 405          | 413          |
| Acquisition related costs   | 21           | 52           | 26           | 59           |
| Share of disposal profit in joint ventures  | –            | (1)          | –            | (1)          |
| Reclassification of tax in joint ventures   | 5            | 11           | 6            | 13           |
| <b>Adjusted operating profit</b>  | <b>1,713</b> | <b>1,626</b> | <b>2,107</b> | <b>1,870</b> |
| Profit before tax   | 1,187        | 948          | 1,460        | 1,090        |
| Adjustments:  |              |              |              |              |
| Amortisation of acquired intangible assets  | 329          | 359          | 405          | 413          |
| Acquisition related costs   | 21           | 52           | 26           | 59           |
| Reclassification of tax in joint ventures   | 5            | 11           | 6            | 13           |
| Disposals and other non operating items   | (45)         | 21           | (56)         | 25           |
| <b>Adjusted profit before tax</b>   | <b>1,497</b> | <b>1,391</b> | <b>1,841</b> | <b>1,600</b> |
| Net profit attributable to parent companies' shareholders                                       | 1,069        | 760          | 1,315        | 874          |
| Adjustments (post-tax):   |              |              |              |              |
| Amortisation of acquired intangible assets  | 336          | 355          | 413          | 408          |
| Acquisition related costs   | 16           | 33           | 20           | 38           |
| Disposals and other non operating items   | (103)        | 16           | (127)        | 19           |
| Exceptional prior year tax credit   | (96)         | –            | (118)        | –            |
| Deferred tax credits on acquired intangible assets not expected to crystallise in the near term | (84)         | (104)        | (103)        | (120)        |
| <b>Adjusted net profit attributable to parent companies' shareholders</b>                       | <b>1,138</b> | <b>1,060</b> | <b>1,400</b> | <b>1,219</b> |
| Cash generated from operations  | 1,847        | 1,735        | 2,272        | 1,995        |
| Dividends received from joint ventures  | 20           | 33           | 25           | 38           |
| Purchases of property, plant and equipment  | (70)         | (85)         | (86)         | (98)         |
| Proceeds from disposals of property, plant and equipment  | 7            | 7            | 9            | 8            |
| Expenditure on internally developed intangible assets   | (263)        | (265)        | (323)        | (305)        |
| Payments relating to exceptional restructuring costs  | 25           | 52           | 30           | 60           |
| Payments relating to acquisition related costs  | 37           | 38           | 45           | 44           |
| <b>Adjusted operating cash flow</b>   | <b>1,603</b> | <b>1,515</b> | <b>1,972</b> | <b>1,742</b> |

## Notes to the combined financial information

### 5 Pension schemes

The amount recognised in the statement of financial position in respect of defined benefit pension schemes at the start and end of the year and the movements during the year were as follows:

|   | £            |              | €            |              |
|---|--------------|--------------|--------------|--------------|
|   | 2012<br>£m   | 2011<br>£m   | 2012<br>€m   | 2011<br>€m   |
| At start of year  | (242)        | (170)        | (290)        | (199)        |
| Service cost (including settlement and curtailment credits of £20m/€25m (2011: £9m/€10m)) | (43)         | (57)         | (53)         | (65)         |
| Interest on pension scheme liabilities  | (196)        | (201)        | (241)        | (231)        |
| Expected return on scheme assets  | 221          | 235          | 272          | 270          |
| Actuarial losses  | (329)        | (113)        | (405)        | (130)        |
| Contributions by employer   | 116          | 66           | 143          | 76           |
| Exchange translation differences  | 7            | (2)          | 1            | (11)         |
| <b>At end of year</b>   | <b>(466)</b> | <b>(242)</b> | <b>(573)</b> | <b>(290)</b> |

The net pension deficit comprises:

|   | £            |              | €            |              |
|---|--------------|--------------|--------------|--------------|
|   | 2012<br>£m   | 2011<br>£m   | 2012<br>€m   | 2011<br>€m   |
| Fair value of scheme assets                     | 3,806        | 3,634        | 4,682        | 4,361        |
| Defined benefit obligations of funded schemes   | (4,112)      | (3,721)      | (5,058)      | (4,465)      |
| Net deficit of funded schemes                   | (306)        | (87)         | (376)        | (104)        |
| Defined benefit obligations of unfunded schemes | (160)        | (155)        | (197)        | (186)        |
| <b>Net deficit</b>                              | <b>(466)</b> | <b>(242)</b> | <b>(573)</b> | <b>(290)</b> |

### 6 Provisions

The amount recognised in the statement of financial position in respect of provisions at the start and end of the year and the movements during the year were as follows:

|                                  | £          |            | €          |            |
|----------------------------------|------------|------------|------------|------------|
|                                  | 2012<br>£m | 2011<br>£m | 2012<br>€m | 2011<br>€m |
| At start of year                 | 126        | 159        | 152        | 186        |
| Transfer                         | 22         | –          | 27         | –          |
| Charged                          | 62         | 16         | 76         | 18         |
| Utilised                         | (36)       | (49)       | (45)       | (56)       |
| Exchange translation differences | (5)        | –          | (2)        | 4          |
| <b>At end of year</b>            | <b>169</b> | <b>126</b> | <b>208</b> | <b>152</b> |

The amount as at 31 December 2012 comprises property provisions of £164m/€202m (2011: £109m/€131m), relating to sub-lease shortfalls and guarantees given in respect of certain property leases, and restructuring provisions of £5m/€6m (2011: £17m/€21m). The charge in 2012 of £62m/€76m (2011: £16m/€18m) relates to property exposures on disposed businesses.

### 7 Exchange translation rates

In preparing the combined financial information the following exchange rates have been applied:

|                        | Income statement |      | Statement of financial position |      |
|------------------------|------------------|------|---------------------------------|------|
|                        | 2012             | 2011 | 2012                            | 2011 |
| Euro to sterling       | 1.23             | 1.15 | 1.23                            | 1.20 |
| US dollars to sterling | 1.59             | 1.60 | 1.62                            | 1.55 |
| US dollars to euro     | 1.29             | 1.39 | 1.32                            | 1.29 |

## Reed Elsevier PLC

### Summary financial information

#### Condensed consolidated income statement

For the year ended 31 December 2012

|   | £          |            |
|---|------------|------------|
|   | 2012<br>£m | 2011<br>£m |
| Administrative expenses                                   | (2)        | (2)        |
| Effect of tax credit equalisation on distributed earnings | (14)       | (13)       |
| Share of results of joint ventures                        | 561        | 404        |
| <b>Operating profit</b>                                   | <b>545</b> | <b>389</b> |
| Finance income  | 1          | 1          |
| <b>Profit before tax</b>                                  | <b>546</b> | <b>390</b> |
| Taxation  | 6          | (1)        |
| <b>Net profit attributable to ordinary shareholders</b>   | <b>552</b> | <b>389</b> |

#### Condensed consolidated statement of comprehensive income

For the year ended 31 December 2012

|   | £          |            |
|---|------------|------------|
|   | 2012<br>£m | 2011<br>£m |
| <b>Net profit attributable to ordinary shareholders</b>           | <b>552</b> | <b>389</b> |
| Share of joint ventures' other comprehensive expense for the year | (146)      | (14)       |
| <b>Total comprehensive income for the year</b>                    | <b>406</b> | <b>375</b> |

#### Earnings per ordinary share

For the year ended 31 December 2012

|                            | £             |               |
|----------------------------|---------------|---------------|
|                            | 2012<br>pence | 2011<br>pence |
| Basic earnings per share   | 46.0p         | 32.4p         |
| Diluted earnings per share | 45.4p         | 32.1p         |

Adjusted profit and earnings per share figures are presented in note 2 as additional performance measures.

## Reed Elsevier PLC

### Summary financial information

#### Condensed consolidated statement of cash flows

For the year ended 31 December 2012

|  | £            |              |
|--|--------------|--------------|
|  | 2012<br>£m   | 2011<br>£m   |
| <b>Cash flows from operating activities</b>              |              |              |
| Cash used by operations                                  | (2)          | (2)          |
| Interest received  | 1            | 1            |
| Tax paid   | (2)          | (1)          |
| <b>Net cash used in operating activities</b>             | <b>(3)</b>   | <b>(2)</b>   |
| <b>Cash flows from investing activities</b>              |              |              |
| Dividends received from joint ventures                   | 694          | 600          |
| <b>Net cash from investing activities</b>                | <b>694</b>   | <b>600</b>   |
| <b>Cash flows from financing activities</b>              |              |              |
| Equity dividends paid                                    | (264)        | (248)        |
| Proceeds on issue of ordinary shares                     | 33           | 8            |
| Repurchase of ordinary shares                            | (143)        | –            |
| Increase in net funding balances due from joint ventures | (317)        | (358)        |
| <b>Net cash used in financing activities</b>             | <b>(691)</b> | <b>(598)</b> |
| <b>Movement in cash and cash equivalents</b>             | <b>–</b>     | <b>–</b>     |

#### Condensed consolidated statement of financial position

As at 31 December 2012

|   | £            |              |
|---|--------------|--------------|
|   | 2012<br>£m   | 2011<br>£m   |
| <b>Non-current assets</b>                             |              |              |
| Investments in joint ventures                         | 1,207        | 1,158        |
| <b>Total assets</b>                                   | <b>1,207</b> | <b>1,158</b> |
| <b>Current liabilities</b>                            |              |              |
| Taxation  | 1            | 9            |
| <b>Total liabilities</b>                              | <b>1</b>     | <b>9</b>     |
| <b>Net assets</b>                                     | <b>1,206</b> | <b>1,149</b> |
| <b>Capital and reserves</b>                           |              |              |
| Called up share capital                               | 181          | 180          |
| Share premium account                                 | 1,208        | 1,176        |
| Shares held in treasury (including in joint ventures) | (447)        | (308)        |
| Capital redemption reserve                            | 4            | 4            |
| Translation reserve                                   | 87           | 159          |
| Other reserves  | 173          | (62)         |
| <b>Total equity</b>                                   | <b>1,206</b> | <b>1,149</b> |

Approved by the board of directors, 27 February 2013.

## Reed Elsevier PLC

### Summary financial information

#### Condensed consolidated statement of changes in equity

For the year ended 31 December 2012

|  | £                   |                     |                                  |  |                              |                         |                       |
|--|---------------------|---------------------|----------------------------------|--|------------------------------|-------------------------|-----------------------|
|  | Share capital<br>£m | Share premium<br>£m | Shares held<br>in treasury<br>£m | Capital<br>redemption<br>reserve<br>£m | Translation<br>reserve<br>£m | Other<br>reserves<br>£m | Total<br>equity<br>£m |
| Balance at 1 January 2011  | 180                 | 1,168               | (312)                            | 4                                      | 142                          | (154)                   | 1,028                 |
| Total comprehensive income for the year  | –                   | –                   | –                                | –                                      | 17                           | 358                     | 375                   |
| Equity dividends paid  | –                   | –                   | –                                | –                                      | –                            | (248)                   | (248)                 |
| Issue of ordinary shares, net of expenses  | –                   | 8                   | –                                | –                                      | –                            | –                       | 8                     |
| Share of joint ventures' settlement of share awards<br>by the employee benefit trust | –                   | –                   | 4                                | –                                      | –                            | (4)                     | –                     |
| Share of joint ventures' increase in share based<br>remuneration reserve             | –                   | –                   | –                                | –                                      | –                            | 14                      | 14                    |
| Share of joint ventures' acquisition of<br>non-controlling interests                 | –                   | –                   | –                                | –                                      | –                            | (23)                    | (23)                  |
| Equalisation adjustments   | –                   | –                   | –                                | –                                      | –                            | (5)                     | (5)                   |
| Balance at 1 January 2012  | <b>180</b>          | <b>1,176</b>        | <b>(308)</b>                     | <b>4</b>                               | <b>159</b>                   | <b>(62)</b>             | <b>1,149</b>          |
| Total comprehensive (expense)/income<br>for the year                                 | –                   | –                   | –                                | –                                      | (72)                         | 478                     | 406                   |
| Equity dividends paid  | –                   | –                   | –                                | –                                      | –                            | (264)                   | (264)                 |
| Issue of ordinary shares, net of expenses  | <b>1</b>            | <b>32</b>           | –                                | –                                      | –                            | –                       | <b>33</b>             |
| Repurchase of ordinary shares  | –                   | –                   | (143)                            | –                                      | –                            | –                       | (143)                 |
| Share of joint ventures' increase in share based<br>remuneration reserve             | –                   | –                   | –                                | –                                      | –                            | 16                      | 16                    |
| Share of joint ventures' settlement of share awards<br>by the employee benefit trust | –                   | –                   | 4                                | –                                      | –                            | (4)                     | –                     |
| Share of joint ventures' disposal of<br>non-controlling interests                    | –                   | –                   | –                                | –                                      | –                            | 3                       | 3                     |
| Equalisation adjustments   | –                   | –                   | –                                | –                                      | –                            | 6                       | 6                     |
| <b>Balance at 31 December 2012</b>   | <b>181</b>          | <b>1,208</b>        | <b>(447)</b>                     | <b>4</b>                               | <b>87</b>                    | <b>173</b>              | <b>1,206</b>          |



# Reed Elsevier PLC

## Summary financial information

### Notes to the summary financial information

#### 1 Basis of preparation

The Reed Elsevier PLC share of the Reed Elsevier combined results has been calculated on the basis of the 52.9% economic interest of the Reed Elsevier PLC shareholders in the Reed Elsevier combined businesses, after taking account of the results arising in Reed Elsevier PLC and its subsidiary undertakings.

The summary financial information, presented in condensed form, has been abridged from the consolidated financial statements for the year ended 31 December 2012, which have been prepared in accordance with International Financial Reporting Standards ("IFRS") as adopted by the European Union and as issued by the International Accounting Standards Board, and are set out on page 148 of the Reed Elsevier Annual Reports and Financial Statements 2011. The auditors have reported on the consolidated financial statements of Reed Elsevier PLC. Their report was unqualified, did not draw attention to any matters of emphasis, and did not contain statements under s498(2) or (3) of the United Kingdom Companies Act 2006.

The directors of Reed Elsevier PLC, having made appropriate enquiries, consider that adequate resources exist for the group to continue in operational existence for the foreseeable future and that, therefore, it is appropriate to adopt the going concern basis in preparing the summary financial information for the year ended 31 December 2012.

#### 2 Adjusted figures

Adjusted profit and earnings per share figures are used as additional performance measures. Adjusted earnings per share is based upon the Reed Elsevier PLC shareholders' 52.9% economic interest in the adjusted net profit attributable of the Reed Elsevier combined businesses, which is reconciled to the reported figures in note 4 to the combined financial information. The adjusted figures are derived as follows:

|  | £  |            |                          |               |
|--|--|------------|--------------------------|---------------|
|  | Net profit attributable to ordinary shareholders |            | Basic earnings per share |               |
|  | 2012<br>£m                                       | 2011<br>£m | 2012<br>pence            | 2011<br>pence |
| Reported figures   | 552  | 389        | 46.0p                    | 32.4p         |
| Effect of tax credit equalisation on distributed earnings  | 14   | 13         | 1.1p                     | 1.0p          |
| Net profit attributable to ordinary shareholders based on 52.9% economic interest in the Reed Elsevier combined businesses | 566  | 402        | 47.1p                    | 33.4p         |
| Share of adjustments in joint ventures   | 36   | 159        | 3.0p                     | 13.3p         |
| <b>Adjusted figures</b>  | <b>602</b>                                       | <b>561</b> | <b>50.1p</b>             | <b>46.7p</b>  |

#### 3 Dividends

##### Dividends declared in the year

|                                | 2012<br>pence | 2011<br>pence | 2012<br>£m | 2011<br>£m |
|--------------------------------|---------------|---------------|------------|------------|
| Ordinary shares                |               |               |            |            |
| Final for prior financial year | 15.9p         | 15.0p         | 191        | 180        |
| Interim for financial year     | 6.0p          | 5.65p         | 73         | 68         |
| <b>Total</b>                   | <b>21.9p</b>  | <b>20.65p</b> | <b>264</b> | <b>248</b> |

The Directors of Reed Elsevier PLC have proposed a final dividend per ordinary share of 17.0p (2011: 15.9p). The cost of the final dividend, if approved by shareholders, is expected to be £202m. No liability has been recognised at the statement of financial position date. The Reed Elsevier PLC final dividend as approved will be paid on 23 May 2013, with ex-dividend and record dates of 1 May 2013 and 3 May 2013 respectively. Dividends paid to Reed Elsevier PLC and Reed Elsevier NV shareholders are, other than in special circumstances, equalised at the gross level inclusive of the UK tax credit received by certain Reed Elsevier PLC shareholders. The equalisation adjustment equalises the benefit of the tax credit between the two sets of shareholders in accordance with the equalisation agreement.

## Reed Elsevier PLC

### Summary financial information

#### 3 Dividends (continued)

Dividends paid and proposed relating to the financial year

|                  | 2012<br>pence | 2011<br>pence |
|------------------|---------------|---------------|
| Ordinary shares  |               |               |
| Interim (paid)   | 6.0p          | 5.65p         |
| Final (proposed) | 17.0p         | 15.90p        |
| <b>Total</b>     | <b>23.0p</b>  | <b>21.55p</b> |

#### 4 Share capital and treasury shares

|  | 2012                           |                                | 2011  |   |
|--|--------------------------------|--------------------------------|---|---|
|  | Shares in<br>issue<br>millions | Treasury<br>shares<br>millions | Shares in<br>issue net of<br>treasury<br>shares<br>millions | Shares in<br>issue net of<br>treasury<br>shares<br>millions |
| <b>Number of ordinary shares</b>                         |                                |                                |   |   |
| At start of year   | 1,250.9                        | (48.3)                         | 1,202.6   | 1,200.4   |
| Issue of ordinary shares                                 | 6.7                            | –                              | 6.7   | 1.6   |
| Repurchase of ordinary shares                            | –                              | (23.3)                         | (23.3)  | –   |
| Net release of shares by the employee benefit trust      | –                              | 0.6                            | 0.6   | 0.6   |
| <b>At end of year</b>                                    | <b>1,257.6</b>                 | <b>(71.0)</b>                  | <b>1,186.6</b>  | <b>1,202.6</b>  |
| <b>Average number of ordinary shares during the year</b> |                                |                                | <b>1,200.6</b>  | <b>1,202.0</b>  |

#### 5 Contingent liabilities and related party transactions

There are contingent liabilities in respect of borrowings of joint ventures guaranteed jointly and severally by Reed Elsevier PLC and Reed Elsevier NV amounting to £3,595m at 31 December 2012 (2011: £3,920m).

There have been no significant related party transactions that have had a material impact on the performance or financial position of Reed Elsevier PLC in the year ended 31 December 2012.

## Reed Elsevier NV

### Summary financial information

#### Condensed consolidated income statement

For the year ended 31 December 2012

|   | €          |            |
|---|------------|------------|
|   | 2012<br>€m | 2011<br>€m |
| Administrative expenses                                 | (2)        | (2)        |
| Share of results of joint ventures                      | 654        | 420        |
| <b>Operating profit</b>                                 | <b>652</b> | <b>418</b> |
| Finance income  | 8          | 20         |
| <b>Profit before tax</b>                                | <b>660</b> | <b>438</b> |
| Taxation  | (2)        | (1)        |
| <b>Net profit attributable to ordinary shareholders</b> | <b>658</b> | <b>437</b> |

#### Condensed consolidated statement of comprehensive income

For the year ended 31 December 2012

|  | €          |            |
|--|------------|------------|
|  | 2012<br>€m | 2011<br>€m |
| <b>Net profit attributable to ordinary shareholders</b>                    | <b>658</b> | <b>437</b> |
| Share of joint ventures' other comprehensive (expense)/income for the year | (137)      | 20         |
| <b>Total comprehensive income for the year</b>                             | <b>521</b> | <b>457</b> |

#### Earnings per ordinary share

For the year ended 31 December 2012

|                            | €         |           |
|----------------------------|-----------|-----------|
|                            | 2012<br>€ | 2011<br>€ |
| Basic earnings per share   | €0.90     | €0.59     |
| Diluted earnings per share | €0.89     | €0.59     |

Adjusted profit and earnings per share figures are presented in note 2 as additional performance measures.

## Reed Elsevier NV

### Summary financial information

#### Condensed consolidated statement of cash flows

For the year ended 31 December 2012

|   | €            |             |
|---|--------------|-------------|
|   | 2012<br>€m   | 2011<br>€m  |
| <b>Cash flows from operating activities</b>                         |              |             |
| Cash used by operations   | (5)          | (3)         |
| Interest received   | 6            | 20          |
| Tax paid  | (2)          | (5)         |
| <b>Net cash (used in)/from operating activities</b>                 | <b>(1)</b>   | <b>12</b>   |
| <b>Cash flows from investing activities</b>                         |              |             |
| Dividends received from joint ventures                              | 754          | –           |
| <b>Net cash from investing activities</b>                           | <b>754</b>   | <b>–</b>    |
| <b>Cash flows from financing activities</b>                         |              |             |
| Equity dividends paid   | (319)        | (289)       |
| Proceeds on issue of ordinary shares                                | 18           | 2           |
| Repurchase of shares  | (141)        | –           |
| (Increase)/decrease in net funding balances due from joint ventures | (313)        | 275         |
| <b>Net cash used in financing activities</b>                        | <b>(755)</b> | <b>(12)</b> |
| <b>Movement in cash and cash equivalents</b>                        | <b>(2)</b>   | <b>–</b>    |

#### Condensed consolidated statement of financial position

As at 31 December 2012

|   | €            |              |
|---|--------------|--------------|
|   | 2012<br>€m   | 2011<br>€m   |
| <b>Non-current assets</b>                             |              |              |
| Investments in joint ventures                         | 1,455        | 1,359        |
| <b>Current assets</b>                                 |              |              |
| Amounts due from joint ventures                       | 4            | 2            |
| Cash and cash equivalents                             | 1            | 3            |
|   | 5            | 5            |
| <b>Total assets</b>                                   | <b>1,460</b> | <b>1,364</b> |
| <b>Current liabilities</b>                            |              |              |
| Payables  | 7            | 10           |
| Taxation  | 51           | 51           |
| <b>Total liabilities</b>                              | <b>58</b>    | <b>61</b>    |
| <b>Net assets</b>                                     | <b>1,402</b> | <b>1,303</b> |
| <b>Capital and reserves</b>                           |              |              |
| Share capital issued                                  | 54           | 54           |
| Paid-in surplus                                       | 2,189        | 2,171        |
| Shares held in treasury (including in joint ventures) | (571)        | (432)        |
| Translation reserve                                   | (42)         | 6            |
| Other reserves  | (228)        | (496)        |
| <b>Total equity</b>                                   | <b>1,402</b> | <b>1,303</b> |

Approved by the Combined Board of directors, 27 February 2013.

## Reed Elsevier NV

### Summary financial information

#### Condensed consolidated statement of changes in equity

For the year ended 31 December 2012

|   | €                   |                       |                               |                           |                      |                    |
|---|---------------------|-----------------------|-------------------------------|---------------------------|----------------------|--------------------|
|   | Share capital<br>€m | Paid-in surplus<br>€m | Shares held in treasury<br>€m | Translation reserve<br>€m | Other reserves<br>€m | Total equity<br>€m |
| Balance at 1 January 2011   | 54                  | 2,169                 | (433)                         | (51)                      | (602)                | 1,137              |
| Total comprehensive income for the year   | –                   | –                     | –                             | 54                        | 403                  | 457                |
| Equity dividends paid   | –                   | –                     | –                             | –                         | (289)                | (289)              |
| Issue of ordinary shares, net of expenses   | –                   | 2                     | –                             | –                         | –                    | 2                  |
| Share of joint ventures' settlement of share awards by the employee benefit trust | –                   | –                     | 4                             | –                         | (4)                  | –                  |
| Share of joint ventures' increase in share based remuneration reserve             | –                   | –                     | –                             | –                         | 16                   | 16                 |
| Share of joint ventures' acquisition of non-controlling interests                 | –                   | –                     | –                             | –                         | (25)                 | (25)               |
| Equalisation adjustments  | –                   | –                     | –                             | –                         | 5                    | 5                  |
| Exchange translation differences  | –                   | –                     | (3)                           | 3                         | –                    | –                  |
| Balance at 1 January 2012   | 54                  | 2,171                 | (432)                         | 6                         | (496)                | 1,303              |
| Total comprehensive (expense)/income for the year                                 | –                   | –                     | –                             | (51)                      | 572                  | 521                |
| Equity dividends paid   | –                   | –                     | –                             | –                         | (319)                | (319)              |
| Issue of ordinary shares, net of expenses   | –                   | 18                    | –                             | –                         | –                    | 18                 |
| Repurchase of shares  | –                   | –                     | (141)                         | –                         | –                    | (141)              |
| Share of joint ventures' increase in share based remuneration reserve             | –                   | –                     | –                             | –                         | 19                   | 19                 |
| Share of joint ventures' settlement of share awards by the employee benefit trust | –                   | –                     | 5                             | –                         | (5)                  | –                  |
| Share of joint ventures' disposal of non-controlling interests                    | –                   | –                     | –                             | –                         | 4                    | 4                  |
| Equalisation adjustments  | –                   | –                     | –                             | –                         | (3)                  | (3)                |
| Exchange translation differences  | –                   | –                     | (3)                           | 3                         | –                    | –                  |
| <b>Balance at 31 December 2012</b>  | <b>54</b>           | <b>2,189</b>          | <b>(571)</b>                  | <b>(42)</b>               | <b>(228)</b>         | <b>1,402</b>       |

# Reed Elsevier NV

## Summary financial information

### Notes to the summary financial information

#### 1 Basis of preparation

The Reed Elsevier NV share of the Reed Elsevier combined results has been calculated on the basis of the 50% economic interest of the Reed Elsevier NV shareholders in the Reed Elsevier combined businesses, after taking account of the results arising in Reed Elsevier NV and its subsidiary undertakings.

The summary financial information, presented in condensed form, has been abridged from the consolidated financial statements for the year ended 31 December 2012, which have been prepared in accordance with International Financial Reporting Standards ("IFRS") as adopted by the European Union and as issued by the International Accounting Standards Board, and are set out on pages 168 to 169 of the Reed Elsevier Annual Reports and Financial Statements 2011. The auditors have reported on the consolidated financial statements of Reed Elsevier NV. Their report was unqualified, did not draw attention to any matters of emphasis, and did not contain statements under Article 2:395 of the Netherlands Civil Code.

The Combined Board of Reed Elsevier NV, having made appropriate enquiries, considers that adequate resources exist for the group to continue in operational existence for the foreseeable future and that, therefore, it is appropriate to adopt the going concern basis in preparing the summary financial information for the year ended 31 December 2012.

#### 2 Adjusted figures

Adjusted profit and earnings per share figures are used as additional performance measures. Adjusted earnings per share is based upon the Reed Elsevier NV shareholders' 50% economic interest in the adjusted net profit attributable of the Reed Elsevier combined businesses, which is reconciled to the reported figures in note 4 to the combined financial information. The adjusted figures are derived as follows:

|  | €  |            |                          |              |
|--|--|------------|--------------------------|--------------|
|  | Net profit attributable to ordinary shareholders |            | Basic earnings per share |              |
|  | 2012<br>€m                                       | 2011<br>€m | 2012<br>€                | 2011<br>€    |
| Reported figures                       | 658  | 437        | €0.90                    | €0.59        |
| Share of adjustments in joint ventures | 42   | 173        | €0.05                    | €0.24        |
| <b>Adjusted figures</b>                | <b>700</b>                                       | <b>610</b> | <b>€0.95</b>             | <b>€0.83</b> |

#### 3 Dividends

##### Dividends declared in the year

|                                |               |               | €          |            |
|--------------------------------|---------------|---------------|------------|------------|
|                                | 2012<br>€     | 2011<br>€     | 2012<br>€m | 2011<br>€m |
| Ordinary shares                |               |               |            |            |
| Final for prior financial year | €0.326        | €0.303        | 228        | 212        |
| Interim for financial year     | €0.130        | €0.110        | 91         | 77         |
| <b>Total</b>                   | <b>€0.456</b> | <b>€0.413</b> | <b>319</b> | <b>289</b> |
| R shares                       | –             | –             | –          | –          |

The Directors of Reed Elsevier NV have proposed a final dividend per ordinary share of €0.337 (2011: €0.326). The cost of the final dividend, if approved by shareholders, is expected to be €232m. No liability has been recognised at the statement of financial position date. The Reed Elsevier NV final dividend as approved will be paid on 23 May 2013, with ex-dividend dates of 30 April 2013 and 1 May 2013 and a record date of 3 May 2013. Dividends paid to Reed Elsevier PLC and Reed Elsevier NV shareholders are, other than in special circumstances, equalised at the gross level inclusive of the UK tax credit received by certain Reed Elsevier PLC shareholders. The equalisation adjustment equalises the benefit of the tax credit between the two sets of shareholders in accordance with the equalisation agreement.

## Reed Elsevier NV

### Summary financial information

#### 3 Dividends (continued)

Dividends paid and proposed relating to the financial year

|                  | €             |               |
|------------------|---------------|---------------|
|                  | 2012<br>€     | 2011<br>€     |
| Ordinary shares  |               |               |
| Interim (paid)   | €0.130        | €0.110        |
| Final (proposed) | €0.337        | €0.326        |
| <b>Total</b>     | <b>€0.467</b> | <b>€0.436</b> |
| R shares         | –             | –             |

#### 4 Share capital and treasury shares

|   | 2012                           |                                |                                  | 2011   |
|---|--------------------------------|--------------------------------|----------------------------------|--|
|   | Shares in<br>issue<br>millions | Treasury<br>shares<br>millions | R shares in<br>issue<br>millions | Ordinary share<br>equivalents<br>net of<br>treasury shares<br>millions |
| <b>Number of ordinary shares or equivalents</b>                     |                                |                                |                                  |  |
| At start of year  | 724.1                          | (31.3)                         | 43.0                             | 735.8  |
| Issue of ordinary shares  | 1.9                            | –                              | –                                | 1.9  |
| Repurchase of ordinary and R shares                                 | –                              | (13.3)                         | –                                | (13.3)   |
| Net release of shares by the employee benefit trust                 | –                              | 0.4                            | –                                | 0.4  |
| <b>At end of year</b>   | <b>726.0</b>                   | <b>(44.2)</b>                  | <b>43.0</b>                      | <b>724.8</b>   |
| <b>Average number of equivalent ordinary shares during the year</b> |                                |                                |                                  | <b>734.0</b>   |

The average number of equivalent ordinary shares takes into account the R shares in the company held by a subsidiary of Reed Elsevier PLC, which represent a 5.8% indirect interest in the company's share capital.

#### 5 Contingent liabilities and related party transactions

There are contingent liabilities in respect of borrowings of joint ventures guaranteed jointly and severally by Reed Elsevier NV and Reed Elsevier PLC amounting to €4,422m at 31 December 2012 (2011: €4,704m).

There have been no significant related party transactions that have had a material impact on the performance or financial position of Reed Elsevier NV in the year ended 31 December 2012.

## Additional information for US investors

### Summary financial information in US dollars

This summary financial information in US dollars is a simple translation of the Reed Elsevier combined financial information into US dollars at the rates of exchange set out in note 7 to the combined financial information. The financial information provided below is prepared in accordance with accounting principles as used in the preparation of the Reed Elsevier combined financial information. It does not represent a restatement under US Generally Accepted Accounting Principles ("US GAAP"), which would be different in some significant respects.

### Combined income statement

|  | \$            |               |
|--|---------------|---------------|
|  | 2012<br>US\$m | 2011<br>US\$m |
| Revenue  | 9,724         | 9,603         |
| Operating profit   | 2,159         | 1,928         |
| Profit before tax  | 1,887         | 1,517         |
| Net profit attributable to parent companies' shareholders          | 1,700         | 1,216         |
| Adjusted operating profit  | 2,724         | 2,602         |
| Adjusted profit before tax   | 2,380         | 2,226         |
| Adjusted net profit attributable to parent companies' shareholders | 1,809         | 1,696         |
| Basic earnings per American Depositary Share (ADS)                 | US\$          | US\$          |
| Reed Elsevier PLC (Each ADS comprises four ordinary shares)        | \$2.93        | \$2.07        |
| Reed Elsevier NV (Each ADS comprises two ordinary shares)          | \$2.32        | \$1.64        |
| Adjusted earnings per American Depositary Share (ADS)              |               |               |
| Reed Elsevier PLC (Each ADS comprises four ordinary shares)        | \$3.19        | \$2.99        |
| Reed Elsevier NV (Each ADS comprises two ordinary shares)          | \$2.45        | \$2.31        |

Adjusted earnings per American Depositary Share is based on Reed Elsevier PLC shareholders' 52.9% and Reed Elsevier NV shareholders' 50% respective shares of the adjusted net profit attributable of the Reed Elsevier combined businesses. Adjusted figures are presented as additional performance measures and are reconciled to the reported figures at their sterling and euro amounts in note 4 to the combined financial information and in note 2 to the summary financial information of the respective parent companies.

### Combined statement of cash flows

|                                       | \$            |               |
|---------------------------------------|---------------|---------------|
|                                       | 2012<br>US\$m | 2011<br>US\$m |
| Net cash from operating activities    | 2,237         | 2,052         |
| Net cash used in investing activities | (757)         | (1,154)       |
| Net cash used in financing activities | (1,594)       | (968)         |
| Decrease in cash and cash equivalents | (114)         | (70)          |
| Adjusted operating cash flow          | 2,549         | 2,424         |



## Additional information for US investors

### Combined statement of financial position

|  | \$            |               |
|--|---------------|---------------|
|  | 2012<br>US\$m | 2011<br>US\$m |
| Non-current assets                               | 13,738        | 13,812        |
| Current assets                                   | 3,624         | 3,949         |
| Assets held for sale                             | 481           | 68            |
| <b>Total assets</b>                              | <b>17,843</b> | <b>17,829</b> |
| Current liabilities                              | 6,347         | 6,857         |
| Non-current liabilities                          | 7,591         | 7,541         |
| Liabilities associated with assets held for sale | 156           | 26            |
| <b>Total liabilities</b>                         | <b>14,094</b> | <b>14,424</b> |
| <b>Net assets</b>                                | <b>3,749</b>  | <b>3,405</b>  |

## Investor Information

### Notes for Editors

Reed Elsevier Group plc is a world leading provider of professional information solutions. The group employs more than 30,000 people, including more than 15,000 in North America. Reed Elsevier Group plc is owned equally by two parent companies, Reed Elsevier PLC and Reed Elsevier NV; the combined market capitalisation of the two parent companies is approximately £15bn/€17bn. Their shares are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RUK and ENL.

The Reed Elsevier Annual Reports and Financial Statements 2012 will be available on the Reed Elsevier website at [www.reedelsevier.com](http://www.reedelsevier.com) from 12 March 2013. Copies of the Annual Reports and Financial Statements 2012 are expected to be posted to shareholders in Reed Elsevier PLC on 25 March 2013, and will be available to shareholders in Reed Elsevier NV on request. Copies of the 2012 Results Announcement are available to the public on the Reed Elsevier website and from the respective companies:

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